

8 & 9th April 2015 Conference

'Lateral Thinking, the value of collaboration between the arts, health and environment'

Wednesday 8th April 18.00-20.30

Reception and tour at the South Glasgow University Hospital and new Royal Hospital for Sick Children.

Thursday 9th April, 9.15-17.00

Conference at The Lighthouse, Glasgow.

'Lateral Thinking, the value of collaboration between the arts, health and environment' aims to show work commissioned by NHS Greater Glasgow and Clyde and explore opportunities to develop and sustain creative-led social and environmental initiatives within the healthcare setting, building on and going beyond the capital design investment of public art programmes

Approaches to the design and delivery of therapeutic environments increasingly integrates cultural practices within health, and we ask what's next?

As NHSGGC launch the flagship state of the art new hospitals with a fully integrated art strategy, the conference will take key strands of The 'Working Well: People and Places Strategy' as a starting point.

Hosted by NHSGGC supported by Ginkgo Projects Ltd,
Glasgow Life/Glasgow Arts, Velocity.



Both healthcare and creative practitioners will be asked to consider how current and future collaborations can be developed and sustained across the following areas of work:

- **Meeting stress with dignity – designed environments, wayfinding, green design and nature;**
- **Distraction – participation and personalisation in relation to artists work in visual communication and clinical practice;**
- **The value of engaging creatively through the arts.**

The event will be of interest to healthcare professionals, artists and cultural organisations delivering, or looking to deliver on healthcare agendas.

The aim of the conference is three-fold:

- 1 Provide a forum for networking, discussion and exploring ideas between healthcare professional, artists and local community organisations to help to set the agenda for future, sustainable creative-led programmes within healthcare environments.**
- 2 Provide an opportunity for artists, healthcare professionals and community organisations to visit the new hospitals to experience the creative approach that has been delivered throughout the buildings.**
- 3 Disseminate the learning which has taken place through the delivery of the 'Working Well: People and Places' Programme, the wider arts and health work across NHSGGC and examine the collaborations that have been developed, reflecting on how these can be enhanced for the delivery of better healthcare.**

The event is **free** but booking is essential.
To book through Eventbrite [click here](#)

Places are limited therefore early booking is recommended. Delegates need to book places for both the Wednesday evening and the Thursday conference if they wish to attend both days. Lunch is included at the Lighthouse.

If you have any special requirements please contact: shaziah.latif@ggc.scot.nhs.uk

For programme updates and further information please visit www.ginkgoprojects.co.uk/projects

Agenda/

Wednesday 8th

18.00-20.30 **Evening Reception and tour** of the South Glasgow University Hospital and new Royal Hospital for Sick Children.

Thursday 9th

9.15-9.45 **Registration** at The Lighthouse, 11 Mitchell Lane, Glasgow G1 3NU.

9.45-10.00 **Welcome: Andrew Robertson**
Chairman, NHS Greater Glasgow and Clyde.

10.00-10.10 **Introduction Chair and Facilitator**

10.10-10.20 **Anna Baxendale**
Head of Health Improvement and Inequalities.

10.20-10.30 **Tom Littlewood**
Director, Ginkgo Projects Ltd.
Working Well: People and Places
Art programme, delivered with Brookfield Multiplex.

10.30-11.00 **Ben Spencer**
Producer, Velocity.
'Re-imagine, Reconnect, Repair.'

11.00-11.30 **Barbara McEwan Gulliver**
Artistic Director, Art in Hospital.
'I will remember there is art to medicine as well as science.'

11.30-12.00 **Refreshments**

12.00-12.30 **Dr Jenny Roe**
Senior Research Leader,
Stockholm Environment Institute
University of York.

'Biophilic design: how can it transform hospital settings into healthier places for healthier people?'

12.30-13.00 **Andrew Ormston**
Director of Drew Wylie Projects.
'Human Being Creative - why artists are good for you'

13.00-13.20 **Alec Finlay**
Poet.
Reading

13.20-14.20 **Lunch**

14.20-14.25 **Details of Circle Sessions**
Circle sessions are designed to explore recent key projects and topics from healthcare, community and cultural perspectives. These will be informal presentations and discussions offering a good opportunity for people to share ideas, network, discuss ideas around how to develop and sustain artist-led social and environmental initiatives within the healthcare setting.

14.30-15.20

3 Parallel Circle Sessions

Session One:

Connecting art and green spaces for better health and well-being outcomes.

Investigating the development of biophilic design: the benefits for patients and communities engaging creatively in the natural and built environment. What current and future principles, collaborations can be developed and sustained to ensure the design of a healthcare environment meet stress with dignity for users of hospitals?

Discussion Group: **Ben Spencer**

Producer, VELOCITY (Chair).

Dr Jenny Roe

Senior Research Leader,
Stockholm Environment Institute,
University of York.

Dalziel + Scullion

Artists - Beacon.

Shelters Project

Shelter team.

The Green Exercise Partnership

Session Two:

Socially engaged arts practice in healthcare.

Learning from participatory practices and projects for health and well-being in Glasgow. This session explores participation, personalisation and the creation of environments through the arts.

Discussion Group: **Chris Fremantle**

Project Manager, Ginkgo Projects (Chair).

Alison Unsworth

Lead Artist, Graphics Bank.

Barbara McEwan Gulliver

Artistic Director, Art in Hospital.

Hans K Clausen

GoMA artist in residence.

Sarah Barr

Yorkhill Youth Activities Co-ordinator.

Podium Landmark Project

Podium team.

Session Three:

Strategic collaborations and partnerships with the cultural, research and enterprise organisations.

How can we build on current collaborations between healthcare providers and cultural organisations and research institutions to develop sustainable delivery of innovative arts programmes, designed to enhance the performance of healthcare, encourage healthier lifestyles and improve healing environments?

Discussion Group: **Jackie Sands**

NHSGGC strategic arts and health coordinator (Chair).

Clare Phillips

Curator, 100 Flowers.

Andrew Ormston

Director of Drew Wylie Projects.

Katie Bruce

GoMA's Social Inclusion Coordinator.

Graham Jeffery

Reader: Music and Performance,
interim Director, Creative Futures
Institute, University of the West of
Scotland.

Lorraine Wilson

Senior Art Officer, Glasgow Life /
Glasgow Arts.

Alec Finlay

Poet.

Alexander Hamilton

Lead Artist, Dignified Spaces.

15.20-15.40

Refreshments

15.40-16.30

Circle Sessions

The three sessions above will be repeated

16.40-17.00

Concluding summary

Facilitator reflection and summing up of key points.