



Chesterfield: Ashgate Medical Practice

Public Art Commission: Artist Brief

1. OVERARCHING BRIEF

1.1 Context:

Beam has been appointed to co-ordinate the Public Art for Ashgate Medical Practice which is a new build health centre currently under construction on Ashgate Road, Chesterfield.

Beam is an *arts, architecture and learning* organisation dedicated to the imaginative understanding and improvement of the public realm. We aim to create a better understanding about the importance of the arts and good design; to make stronger connections between professionals and the public; and to celebrate good design in places and spaces as a powerful contributor to personal, economic and community wellbeing. www.beam.uk.net

1.2 Approach

Our approach encompasses a broad definition of public art:

Public Art is a specific process and a way of engaging with art, artists, communities and public space. For the purposes of the Ashgate Medical Practice public art is defined as –

“Public Art is a principle. A principle of improving the changing environment through the arts. Public art is not an artform, it utilises the arts to assist those involved in increasing the quality in the environment”

Public Art Forum - opening statement to the National Heritage Select Committee, 1996

This artist brief provides information on the health centre and the history of the site. We will be selecting one artist for the centre with the possibility of the artist creating more than one artwork. The steering group will invite shortlisted artists for interview, there will be one round of interviews following which one artist will be selected.

1.3 Overarching Aims of the Public Art Project:

The aim of the Ashgate Medical Practice Public Art commission is to engage with the community (staff, patients and local people) and produce permanent artworks within the public areas of the centre. Although this is a national call for submissions, we particularly welcome applicants from artists based locally.

Objectives

- To deliver permanent artworks and associated community engagement activity in Ashgate Medical Practice
- To liaise with the local communities, centre staff, the patient group and the project steering group to produce permanent artwork(s) that is relevant to the centre and the community it serves
- To enhance the internal/ external environment
- To relieve service user anxiety by positively contributing to the environment
- To build relationships with the local community/ service users and their families
- To generate creative opportunities for staff

2 CENTRE INFORMATION

2.1 Ashgate Medical Practice

- Ashgate Medical Practice is a new build health centre that is due for completion in October 2013. The site was formerly Manor College; a 100 yr old building, which has now been demolished.
- The new build will be spread over 4 floors, with 1 of these being. The central atrium space cuts through the 4 floors and has a glass frontage.
- Community facilities within the new centre will be:
 - Nursery: Little Acorns
 - Pharmacy: Peak Pharmacy
 - Health charity
 - Café: for use by the public and staff
- The current practice has 11,000 patients and is housed in a number of interconnecting terrace houses. The practice has an active patient group who are aware of the project and are keen to be involved.
- Some artefacts from the former school site have been preserved, including the old school bell (which will be displayed on site in a custom made display cabinet) and a newspaper from time of building found in a time capsule. A detailed history report on the former school building has been compiled and this information along with accompanying images are available for the commissioned artist as optional resources to respond to if they desire.

3 ARTIST BRIEF

3.1 Overview

The public art commission offers an opportunity for an artist (or artist collective) to work with the local community, centre staff and key stakeholders to develop artwork through a programme of creative engagement. The artist(s) are also required to design, develop and deliver permanent public artwork(s) informed by the community engagement undertaken. It is envisaged that following the approval of concept design, a Creative Exchange Session will be arranged to provide an opportunity for the artist to engage with staff, patients and the local community.

The steering group are looking for visually engaging works that animate the public spaces within the health centre. This opportunity is open to artists working with any medium but we are particularly interested in exploring the possibility of including new media artwork within the centre. Artists might also want to consider the theme of movement. Potential spaces for the commissions include, but are not limited to, the glass atrium space, Little Acorns nursery and patient waiting rooms.

3.2 AIM

To design, develop and deliver an inspiring public art commission that will express the vision and aspirations of key stakeholders with an emphasis on meaningful engagement with the local community and centre staff.

3.3 OBJECTIVES

- i) To engage and consult with the Steering Group throughout the commission process
- ii) To creatively engage and consult with local community, centre staff and other key stakeholders through participation in a Creative Exchange session / programme of engagement workshops
- iii) To design, develop and deliver an artwork that will provide a distinctive but sensitive intervention within the centre
- iv) To design, develop and deliver an artwork that has the potential to be enjoyed by a range of people including the local community and centre staff

3.4 EXPECTED OUTCOMES

- i) The Steering Group, the local community and other key stakeholders will gain knowledge and understanding of the public art commission process and feel ownership of the completed work
- ii) Participants in the Creative Exchange session(s) will develop knowledge and understanding of the Artist's work and will contribute to the detailed design process of the work (and vice versa)
- iii) The completed artwork will be unique to the centre
- iv) The completed artwork will be enjoyable and engaging to the local community and centre staff
- v) The Artist will develop existing / establish new relationships with local communities and contribute to advocacy for the project

3.5 DELIVERABLES

To be agreed in liaison with the Public Art Steering Group – to include:

- i) Outline of approach to commission (community engagement / permanent artwork)
- ii) Concept Proposals for permanent Artwork(s) – (minimum 3 concepts)
- iii) Initial Creative Exchange Session
- iv) Creative Engagement sessions with community groups / other stakeholders
- v) Detailed Design Report
- vi) Public art commission delivery
- vii) Documentation report (photographic and online e.g. Artist's Blog)
- viii) Attendance at project meetings during the commission process as applicable
- ix) Attendance at evaluation meeting on completion of the commission

4 OUTLINE PROCESS AND TIMEFRAME

Programme 2013	April	May	June	July	Aug	Sept	Oct
Project Set Up	w/c	w/c	w/c	w/c	w/c	w/c	w/c
Artist Short-listing		17 th					
Shortlisted Artist Interviews & Appointment (5)		30 th					
Project Implementation Phase 2 - Artist Contract to Project Completion							
Artist Design and Commission Contract Complete			3 rd				
Selected Artist Site Visit			3 rd				
Creative Exchange / Community engagement			x				
Artist Concept Design Presentations (3 concepts)			17 th				
Artist Concept Agreed			17 th				
Community engagement				x			
Artist Detailed Design Presentations				22 nd			
Production/ Fabrication Period					5 th	x	
Installation							7 th
Installation of Interpretation							18 th
Evaluation session							18 th

5 ARTIST FEES

5.1 ARTIST FEE

Commission Stage

Artists will be commissioned to undertake concept design, detailed design and implementation.

Concept Design Proposals will be developed and presented, one concept will be selected to be taken to the Detailed Design stage. Following sign off of this Detailed Design the artwork will be fabricated and installed by the artist.

The fee for the commission stage is **£17,000 plus VAT** and includes engagement workshop delivery, detailed design, production, materials, installation (including foundations as applicable), public works, attendance at meetings and all other costs associated with the work / any subsidiary commissions. (See also deliverables).

Concept Design Proposals should include:

Artists will need to submit a report (maximum size A3) including:

- Description of design concept/ statement
- Scale drawings / visualisations
- Materials
- Dimensions
- Installation method statement (outline indication)
- Health & Safety and Risk assessment (installation / in-situ – outline indication)
- Access Statement (outline indication)
- Maintenance requirements and decommission plan as applicable (outline indication)
- Indicative costings (including provision for contingency)
- Artist and identified sub-contractors Public Liability insurance details

1 x Hard Copy / electronic versions will be required

5.2 All payments to artists at all stages are subject to the condition that payment of appropriate funding has been made to Beam by Ashgate Medical Centre.

6 PERMISSIONS

All relevant Chesterfield NHS and procedures will apply to this commission and any related work. All work will be subject to relevant permissions prior to implementation.

7 HEALTH & SAFETY / CHILD PROTECTION

Beam's Health & Safety and Child Protection Policy will be applied to this project as appropriate.

8 INSURANCE

The artist will be required to provide detail of Public Liability and other relevant insurances as requested by the Ashgate Medical Centre Public Art Steering Group.

9 COPYRIGHT

Copyright in the designs and work will be retained by the Artist in accordance with The Copyright Designs and Patents Act 1988.

10 EQUAL OPPORTUNITIES

Equal Opportunities

Beam is committed to building an organisation that makes full use of the talents, skills, experience, and different cultural perspectives available in a diverse society. The aim of our policy is to ensure that at all stages of the recruitment, selection and employment process (including the artist commission process) we consider all applicants in fair and considered manner so that the most appropriate person is selected, regardless of age, colour, disability, gender, marital or family status, nationality or ethnic origins, race, religious belief or sexual orientation.

Beam's Equal Opportunities Policy will be applied to this commission.

11 APPLICATION PROCESS

Expressions of interest should be submitted by email to Ann Sweeney ann@beam.uk.net
If you are unable to send by e-mail please post a CD including all the requested information.

The deadline for applications is Tuesday 14th May 2013 at 10am.

Please submit your application either in the form of a pdf document or PowerPoint presentation with a maximum of 12 pages /slides in total – to include the following (in this order):

1. Up to one A4 page detailing your initial response to the brief
2. A Portfolio of work (up to 6 relevant projects – maximum 12 images in total)
3. A CV (including 2 referees)

12 QUERIES

Contact Details

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