



Camp Hill History Community Centre Installation - Artist Brief

1. Background Information

Pride in Camp Hill Ltd which is leading the major regeneration initiative in one of the most deprived wards in Warwickshire, knows that regeneration is about more than building new houses and shops. The ambitious project was launched back in 1999 with a clear objective to transform the area through a combination of physical and environmental improvements, social and economic regeneration and service delivery improvements. Pride in Camp Hill Ltd is a partnership project between Nuneaton and Bedworth Borough Council (NBBC), Warwickshire County Council (WCC), Homes and Communities Agency (HCA), The Princes Foundation and the residents and businesses of Camp Hill.

Camp Hill in North West Nuneaton has a population of just over 7,000 and some 3,000 homes. A number of businesses and several community organisations. The estate was originally built in the 1950s by the National Coal Board, to accommodate miners moving into the area to work in the then thriving coalfields.

Following the demise of the mining industry during the 1980s, the area fell into decline. Pockets of severe deprivation, economic inactivity, poor skill levels and poor quality existing homes fuelled the need for regeneration. The street pattern, schools, shopping and other local facilities were in need of major improvement and investment. Although most peoples memories are of the mining history Camp Hill's story goes much further back and is still a story worth telling.

More than a decade on, the impact of the investment into the area is becoming clear to see. New homes have sprung up where dilapidated buildings once stood and a new village centre has emerged in the once run down heart of the community. This success is echoed in the efforts to improve people's social wealth. Pride in Camp Hill is working now to ensure life beyond the regeneration programme creating community confidence and cohesion, and a place where people want to live.

2. The Project

Pride In Camp Hill Ltd wishes to appoint a Community Artist to design, produce and install an art installation in the 5 arches on the side of the CHESS building in Camp Hill.

- Project: is to be situated within arches on the wall of the CHESS Community Building which is in the heart of the village centre. The art work should represent the local community, (past, present and future) the history / services / and people living here. The last arch should represent all that is new and vibrant in the area and highlight some of the services and activities that people can get involved in.
- The artwork has to be installed on removable boards so that if in time they get damaged or too vandalised, they can be removed. The arches are not very deep so exact measurements would be required. Perhaps some sort of covering could be placed over the artwork to protect it, and allow any graffiti to be removed without damaging the artwork. Please see the attached photos. The photo's show both the arches and the side of the building that show the height of the ground etc and the access from the footpath. I recommend that the site is visited for exact dimensions.
- The area is very prone to vandalism so durability must be a primary consideration.

To assist with the design and content for each of these information points we will supply a package of information including:

- a heritage leaflet outlining the history of the area
- photographs of the buildings near by
- extracts from the 'Camp Hill History Project' which interviewed people who have memories of the area.

Aims

The aim is to have a project that works with a variety of community groups, residents and representatives from the partner organisations that make up Camp Hill. The artist will work with a range of age groups from the community to develop an art project that reflects, celebrates and explores the history, heritage and changes of the area in a feature that is both durable, maintenance free and inspiring.

The objectives of the installations will be:

- to create a distinctive and attractive piece of artwork that will visually show the varied history and the memories of the area and how the community has transformed to where it is today.

- to help residents and visitors of all ages, physical and intellectual ability to understand and appreciate something of the history of the area and the journey it has taken through time to the present day.
- to use local people's memories in telling the visual stories of the area including what it was like to live here through the ages.
- to encourage people to explore and discover more about the history of the area and instil a feeling of belonging to a place and make a link between this site and the history of the neighbourhood
- to give local people, an opportunity to become actively involved in creating the installation as a celebration of the heritage of their community.

Materials

The feature must be appropriate in scale and materials for this site must be of a type that fits in with the local housing and it's surroundings as it is in the centre of the community. It must require minimum long term maintenance and be robust enough to withstand day to day wear and tear and vandalism. The artist will be responsible for any defects to the structure and finishes for a period of 12 months. After which it becomes the responsibility of the client or management organisation. Any repairs if the work is damaged should be discussed with the artist.

It is up to the artist to work with the community and the partners working on this project to agree a suitable and durable material for the artwork, though we do not want to restrict the creativity of the artist to bring forward their ideas.

3. The Artist will be expected to undertake the following:

- Work with the Pride in Camp Hill team, The Camp Hill Residents' Forum, youth groups, school groups, older peoples groups and any other community groups representative of the area to determine their key ideas to be incorporated into the design.
- Work up design proposals for approval by the Pride in Camp Hill team who are commissioning this piece of work.
- Organise and undertake a minimum of 2 x workshops with the local community, one of which should be in the CHESS community building, where the artist can get a good look at the arches of the building.
- Take the ideas / and history found from the workshops and history from residents to produce the art installation and install on site.

4. Project Timetable

Please send your written proposal to Maxine Tuffin at the address supplied at the end of this brief by **5:00pm Wednesday 26th March 2014.**

We will interview shortlisted artists on **Monday 7th April 2014** at the CHESS Centre – 460 Cedar Road Camp Hill CV10 9DN.

We anticipate a start date during week beginning **Monday 5th May 2014** with completion of the end of the project by **end of AUGUST 2014**.

5. Management of the Project

The contract for this project will be issued by Pride in Camp Hill Ltd.

A project Working Group with members from **Pride in Camp Hill, CHESS, Nuneaton and Bedworth Borough Council, and the Camp Hill Residents' Forum** will act as a steering group.

The day to day management of the project will be **by Pride in Camp Hill Ltd**.

6. The Artist

The artist must have proven experience of working closely with community groups, including children, young people, and older people on the design of the artwork.

The artist must have a proven track record of working on structures suitable for outdoor locations, or have a working relationship with a fabricator of suitable experience who is available to work within the timescales available.

7. Workspace

The artist will be expected to make their own arrangements for appropriate workspace, though the large hall in the CHESS Centre could be used as one of the venues, though costs incurred for this for this must be covered by the artist.

Whilst the artist will not be expected to undertake all of the manufacturing work on site due to limitations on space and health and safety of the public, they will possibly get asked questions by the community while the artwork is being installed so they should be comfortable

8. Health and Safety

The artist will need to ensure that full risk assessments are carried out for all activities and that WCC Health and Safety policies are abided by (copies will be made available upon selection).

The site/ land owner, will also require the artist to liaise directly with them whilst working on the site to ensure all health and safety issues are taken into consideration. Risk Assessments must be written and approved by Pride in Camp Hill Ltd before any work starts on site.

9. Budget

A total budget of £10,000 is available for this project. This is to include artist's fees, expenses, travel costs, room hire for workshops, all materials, tools, equipment and installation costs.

10. Insurance

Pride in Camp Hill Ltd requires that the artist carries and maintains a public liability insurance of a minimum of £5,000,000 in respect of each and every claim.

Any losses of, or damage to, personal items are the responsibility of the artist. All tools which are owned and used on the project by the artist must be covered by the artist's own insurance policy.

11. Copyright

Copyright of the Work (including preliminary designs) shall remain at all times with the Artist. Any registered and unregistered design right of the work are assigned to the Artist.

The Commissioner shall be entitled without payment to the Artist to make any photograph, film or video of the work and to include this in advertising, brochures, websites, television broadcast provided that any such reproduction is intended to promote or record the making of the Work.

12. Police Check

Please ensure that you have a current Disclosure & Barring Service (DBS check in place as you will be working with members of the community including children and older people.)

Prior to confirmation of their appointment a copy of a previous police check will be requested to allow work to take place prior to the police check coming through.

13. Further Details

For more information about this project please contact:

Maxine Tuffin at Pride In Camp Hill

Tel – 024 76399093

Email – maxine.tuffin@prideincamphill.co.uk

14. Applications

Your application should include the following:

- a two page (A4) written description of how you would approach and undertake this work, including details of how you would involve and work with local people, community groups and the youth club
- a breakdown of costs (including fees)
- CV and track record, including experience of projects similar in nature to this commission
- supporting images and descriptions of previous work that you feel is relevant to this commission
- references (or contact details for 2 referees)

Please send your application to:

Maxine Tuffin
Pride In Camp Hill Ltd
Camp Hill Health Centre
Ramsden Avenue
Camp Hill
Nuneaton
CV10 9EB

maxine.tuffin@prideincamphill.co.uk

We are happy to receive email submissions

Closing date for applications is 5:00 pm 26th March 2014.

Shortlisted candidates may be invited for interview at the CHESS Centre in Camp Hill, Nuneaton on **Monday 7th April 2014.**

To arrange a site visit please contact Maxine Tuffin on 024 76399093

Please enclose a stamped, addressed envelope if you would like any material returning to you.