

Clapham Gateway Public Art and Community Engagement Project

ARTISTS' BRIEF



London Borough of Lambeth
July 2009

SECTION 1. INTRODUCTION

1.1 Background

- Lambeth Arts and Transport Planning and Strategy are working in partnership to commission a public art intervention as part of a public realm improvement scheme for Clapham Old Town, Station Island and the connecting streetscape.
- The project builds on previous work to develop an initial vision for the area carried out in 2002 as part of the Clapham Gateway initiative.
- Lambeth Transport Planning and Strategy has appointed consultants, Urban Initiatives, to develop a design study for the area which will form the basis of a Step 2 submission to Transport for London (TfL) for their People Area Based Scheme (ABS) funding programme.
- The selected public art proposal, resulting from this selection process, will form the basis of the funding submission for the public art element of the public realm improvement scheme.
- The final budget for the public art element is dependent on the outcome of the funding application to TfL.
- We are inviting proposals for a single public art intervention, or series of interventions, to a value of up to **£100,000**.
- The selected proposal may need to be adapted in accordance with the available budget, once confirmed.
- A project advisory panel has been assembled to oversee the public art element of the project comprising Lambeth Council officers and representatives from the local community and the arts sector.

1.2 Site Description

- The study area is shown in Appendix 1.
- It encompasses the Old Town and Polygon area, The Pavement and the triangular section of land located behind Clapham Common tube station, known as Station Island, which includes a toilet block.
- Whilst this area will be the principal focus of the study and ABS submission, it is expected that complementary enhancements (and potential funding streams) will be identified for adjacent areas such as Clapham Common Northside, Rectory Grove and the North Street corridor.
- The study area falls within a designated Conservation Area and features several buildings of historical interest including Old Clapham Library which is subject to a community-led initiative to develop its future use as a cultural centre.
- The study area covers parts of Clapham Common which is subject to specific legislation and therefore sensitive to change.
- The study area also incorporates a paved area in front of the tube station and a derelict toilet block on the common, of which the future use is open to discussion.

1.3 Rationale

- The Clapham Gateway public realm improvement scheme seeks to develop a high quality urban space that will:
 - improve accessibility and the quality of experience for visitors, local businesses and residents;
 - reduce the dominance of vehicular traffic and maximise environmental and road safety benefits for pedestrians and cyclists; and
 - highlight the relationship between the study area, Clapham Common and the surrounding streetscape.

- The Urban Design consultants' brief for the Clapham Gateway design study is shown in Appendix 2.
- The public realm improvement scheme will reference existing development plans that have been produced in consultation with the local community such as the Clapham Common Masterplan and Future Clapham.
- For further information on Clapham Common, the Clapham Common Masterplan or Future Clapham, please visit our website: www.lambeth.gov.uk

SECTION 2. COMMISSION BRIEF

2.1 Aims

- The commission must fulfil the requirements of the Clapham Gateway Initiative (1.1) to deliver 'a public art intervention as part of a public realm improvement scheme for Clapham Old Town, Station Island and the connecting streetscape.
- The commission should:
 - Complement and be integrated within the urban design consultants' vision for the study area;
 - Improve the quality of experience for residents, local businesses and visitors to the area;
 - Highlight the relationship between the study area, Clapham Common and the surrounding streetscape.
- The commission must also fulfil Lambeth's Public Art policy by:
 - Contributing to a high quality, diverse and accessible arts and cultural offer in Lambeth;
 - Increasing awareness of and developing audiences for the arts in Lambeth;
 - Promoting economic, social and personal growth, employment and attainment through the arts and creative industries; and
 - Raising the borough's profile by encouraging interest in and dialogue around its public arts and cultural facilities.

2.2 Objectives

- The commission must fulfil the following objectives:
 - To design and produce an innovative and excellent site-specific public art intervention or series of interventions in the Clapham Gateway study area that will reflect shared heritage, community feel, local history and sense of place;
 - To engage local people in the creative process of producing the artwork through an inclusive programme of high quality arts activities and events that will explore their relationship with the site/s;
 - To engender pride and ownership by local people in the artwork through their engagement in the creative process;
 - To facilitate participants' hard and soft skills development, raising their aspirations and self-esteem; and
 - To engage local people in a shared activity to build social bridges and contribute to community cohesion.

2.3 Outcomes

- The commission must deliver the following outcomes:
 - A coherent, site-specific and permanent artistic treatment of the site/s that will be visually engaging and accessible to audiences both physically and conceptually.

- An agreed number of people representing a diverse demographic profile will have taken part in an agreed number of arts activities or events.
- Documentation of the creative process (in any appropriate format) will be produced to raise the profile of the project and provide a memento for participants to celebrate their involvement.
- An exhibition of the participants' work will be displayed as part of a celebratory event at a time and venue to be agreed.
- A celebratory event will be held to inaugurate the installation of the final artwork/s.

2.4 Scope of Works

- Shortlisted artists/organisations will be expected to work closely with the urban designers and public art selection panel to identify suitable sites within the Clapham Gateway study area for public art interventions.
- The proposed artwork should be contemporary and challenging, and address the issues of durability, accessibility and visibility.
- The proposed intervention should offer an imaginative and aspirational treatment of the site/s in synergy with the urban design proposal, demonstrating artistic integrity and excellence as well as sensitivity to the practical constraints detailed in points 2.5 and 2.6.
- Proposals must give careful consideration to how the completed artwork/s will be affixed to or integrated within the site/s, and to ongoing maintenance.

2.5 Artistic Opportunities & Constraints

- The commission offers the opportunity for an artist or organisation to investigate any number of creative and material approaches to design an artistic treatment for this study area.
- We would encourage artists to employ a holistic approach and to explore innovative and imaginative solutions in media such as lighting, digital or new technology, sculpture etc that will add value to the cultural offer of this area, raise the profile, stimulate debate and attract cultural tourism.

2.6 Technical Opportunities & Constraints

- Proposals will need to take into account the following opportunities and constraints:
 - The proposed artwork should be fabricated from durable, low-maintenance materials that will mitigate against potential vandalism, deterioration or wear and tear;
 - Any on-going running or maintenance costs should be indicated in the proposed budget;
 - Health and safety issues should be considered in terms of the design (to design out crime) and installation;
 - The ongoing function of the building, existing lighting and other infrastructure should not be compromised by the proposed artwork;
 - Site access must be considered in terms of installing the artwork and working up the budget;
 - Pedestrian and other usage of the site and surrounding area during the day/night must be considered;
 - The design (especially with regard to lighting or sound) must demonstrate sensitivity to or maximise synergies with adjacent amenities.
 - The artwork will be required to conform to planning regulations as well as Conservation Area constraints and Clapham Common bylaws.

2.7 Community involvement and consultation

- The involvement of local people during the development of the commissioned artwork should be integrated into the creative process.
- The proposal should incorporate a programme of community engagement together with evidence of past experience of effective community engagement in the context of producing art in the public realm.
- Lambeth Arts will support the selected artist or organisation to devise and deliver a programme of community engagement in partnership with local voluntary groups.
- Through a series of intergenerational and intercultural arts activities or events, the community engagement programme will enable the widest and most effective level of participation possible.

2.8 Statutory authorities

- The commissioned artist will be expected to liaise with the relevant statutory authorities during the development of their proposal to ensure that the artwork conforms to any relevant statutory requirements. This will include Lambeth Planning and Public Realm teams among others.

2.9 Monitoring and evaluation

- The commissioned artist will be expected to attend meetings of the advisory group as and when required, as well as regular meetings with the project manager.
- The commissioned artist will also be required to provide monitoring information as agreed.

SECTION 3. SELECTION PROCESS

3.1 Selection method

- The selection for this commission will comprise three stages:
 - Call for Artists;
 - Shortlisting of up to six artists;
 - Final selection of one or more proposals (which Lambeth Transport Planning and Strategy will include as part of the funding application/s).
- On receiving confirmation of funding and the budget available, Lambeth Arts will contract the selected artist/s or organisation/s.
- The selection process will be undertaken by a Public Art Panel.

3.2 Call for Artists and evaluation criteria for selection of shortlist

- The initial Call for Artists will invite interested artists/organisations to submit an Expression of Interest by the deadline of **12 noon on Monday 20 July 2009**.
- Expressions of Interest will be evaluated on the information submitted and according to the following criteria:
 - Evidence of successful delivery of Public Art interventions to time and budget, detailing your role in the project management and stakeholder liaison of these projects;
 - Evidence of successful delivery of integrated programmes of creative engagement with the local community;
 - Evidence of successful engagement with key stakeholders during the delivery of public art interventions;

- Visual examples of your key Public Art achievements to date together with detailed description, locations, dates and costs, as well as any awards received for these;
- A minimum of 2 written references recommending your ability to design and deliver innovative and excellent site-specific public art interventions together with integrated creative engagement programmes – the contact details of the referees must also be provided for verification purposes.

3.3 Shortlisted artists

- Up to 6 submissions will be shortlisted by the Public Art Panel.
- The shortlisted artists/organisations will each be paid a fee of **£1,000** in total to produce a Full Proposal.
- In order to receive this fee, shortlisted artists/organisations will be required to fulfil the following:
 - Complete a Lambeth Council Business Questionnaire;
 - Provide a signed letter on headed paper detailing the artist's or organisation's business name, address and VAT number if applicable in order to be set up on Lambeth's accounting system – if you send this electronically it must be a PDF file;
 - To provide an invoice for the £1,000 fee against a Lambeth Purchase Order;
 - Consent to obtaining an Enhanced CRB Disclosure;
- The shortlisted artists/organisations will be required to liaise with the consultants, Urban Initiatives, and attend briefings on site.
- The shortlisted artists will be provided with the contact details of the urban design consultants.
- The shortlisted artists/organisations will have a period of over 5 weeks in which to develop a fully-worked up, site-specific proposal.
- The shortlisted artists/organisations will prepare exhibition materials to present their proposals at a public event in early-September (date to be confirmed) organised by the urban design consultants, and will present their proposals to the Public Art Panel at interviews in September (date to be confirmed), after the public event.

3.4 Submission requirements and evaluation criteria for final selection

- The shortlisted artists will be required to submit their proposals by the deadline of **12 noon on Wednesday 26 August 2009**.
- The submissions will be evaluated on the information listed below and according to the following criteria:
 - full colour images (drawings or photomontages) indicating the proposed site-specific design, illustrating colour, material, surface, lighting, orientation and any other integral components as applicable;
 - a plan and/or elevation indicating the artwork or intervention in situ;
 - a model indicating the proposed work in context if applicable;
 - specifications and samples of proposed materials, application/technique, construction and orientation.
- In addition to these visualisations, shortlisted artists/organisations will be required to provide a written statement describing:
 - Artistic aims of the proposal and fit with aspirations outlined in brief;
 - Method Statement and Schedule for fabrication and installation of the artwork;
 - Detailed programme of community engagement and consultation with key stakeholders including method of incorporating feedback from public exhibition and other sources into creative process;

- Proposed method to ensure artwork conforms with Planning Regulations and all applicable permissions and consents are obtained in good time;
- Estimated long-term maintenance requirements and costs for artwork;
- Proposed method of liaison with relevant individuals and organisations such as TfL, Lambeth's Physical Regeneration, Planning and Public Realm teams, and any others as appropriate;
- Detailed timetable for delivery of the commission indicating clear milestones, highlighting key stages of implementation, outcome measurement and earliest possible completion date;
- Detailed budget forecast itemising all costs.
- The shortlisted artists will be expected to make a presentation to the Public Art Panel based on the submission requirements detailed above and respond to any questions and queries at a date to be confirmed in the week commencing 7 September, following the public exhibition.

3.5 Requirements for selected artist/organisation

- The selected artist/organisation will be required to fulfil the following:
 - Provide evidence of Public Liability and Indemnity Insurance to specified levels;
 - To sign a contract to deliver the commission within the given timescale and to provide invoices for each stage payment;
 - Provide proof that current Enhanced CRB Disclosures have been obtained for each artist involved in delivering the project;

SECTION 4. BUDGET AND TIMEFRAME

4.1 Fee for shortlisted artist/organisations

- Each shortlisted artist/organisation will be paid a fee of **£1,000** (plus VAT if applicable) to develop a fully worked up proposal ready for inclusion in the funding application.
- This fee is inclusive of all the requirements listed in the brief including meetings with key stakeholders, site visits, all materials for the submitted proposal, exhibition and presentation as well as design fees, transport and other expenses.

4.2 Commission implementation

- Depending on the outcome of the funding submission for the public realm improvement scheme, a total budget of up to **£100,000** will be made available to the selected artist/organisation to deliver the commission.
- Once confirmed, this budget will be inclusive of:
 - all fees, travel costs and other expenses;
 - fabrication, transportation and installation of artwork;
 - insurance, professional advice and costs of obtaining planning permissions;
 - all materials, participant recruitment, venue hire and other costs involved in delivering the integrated community engagement and consultation programme;
 - all costs associated with marketing the commission including any celebratory or inaugural events;
 - any other costs associated with delivering the commission.

4.3 Timeframe

- Once secured, the funding will be for the financial year: April 2010 to March 2011.

- Artists/organisations submitting outline proposals must clearly demonstrate that their proposal is achievable and deliverable within the timescales. This should include an assessment of whether planning permission would be required.
- The timescale for delivery of the Clapham Gateway Public Art and Community Engagement Project is detailed below:

Call for Artists issued	Friday 3 July
Deadline for submission of Expressions of Interest	12 noon Monday 20 July
Selection of shortlisted artists/organisations	Wednesday 22 July
Notify shortlisted artists	Friday 24 July
<i>Design consultants, Urban Initiatives, develop concept designs</i>	<i>August</i>
Shortlisted artists to liaise with Urban Initiatives and develop fully worked-up proposals AND materials for exhibition at public event organised by Urban Initiatives to be held w/c 31 August	24 July- 26 August
Deadline for submission of fully worked-up proposal for final selection	12 noon Wednesday 26 August
Exhibition of shortlisted artists' proposals at public event organised by Urban Initiatives	w/c 31 August
Collate public feedback from exhibition	w/c 7 September
Selection of final proposal/s – interviews/presentations by shortlisted artists at exhibition venue	w/c 7 September (date to be confirmed)
Notify selected artist/organisation	Mid September
Submission of funding application TfL - ABS	October
Outcome of funding application	November
Contract selected artist/organisation	December
Application for planning permission submitted (allow 8 weeks)	April 2010-March 2011
Outcome of planning submission	
Delivery of community engagement and consultation programme including meetings with key stakeholders	
Fabrication and installation of public artwork/s	
Installation deadline	By March 2011
Celebration/launch event	
Project completion date	

SECTION 5. CONTACT DETAILS AND FURTHER INFORMATION

5.1 Address for Expression of Interest submissions

- Expressions of Interest should be placed in a plain sealed envelope and must not bear any name or mark on the outside of the envelope by which the applicant can be identified.
- Alternatively, the submission can be sent electronically to cmiller-bassi@lambeth.gov.uk
- All submissions must be clearly marked: 'Clapham Gateway Public Art Submission'.

- The envelope should be addressed to:

Catherine Miller-Bassi
Head of Arts
London Borough of Lambeth
1st Floor Blue Star House
234-244 Stockwell Road
London
SW9 9SP
020 7926 0764
cmiller-bassi@lambeth.gov.uk

- The deadline for **Expression of Interest** submissions is **12 noon on Monday 20 July 2009**.
- The deadline for **Full Proposals by shortlisted artists/organisations** is **12 noon on Wednesday 26 August 2009**.
- No submissions will be accepted after these dates and times.

5.2 Client

- The client for this brief is the London Borough of Lambeth.
- The Programme Manager with responsibility for the overarching public realm improvement scheme is George Wright, Transport Planning and Strategy.
- The Project Manager with responsibility for managing the creative process is Catherine Miller-Bassi, Head of Arts.
- The contact details of the Programme Manager are:

George Wright
Transport Planning and Strategy
London Borough of Lambeth
1st Floor Blue Star House
234-244 Stockwell Road
London
SW9 9SP
020 7926 0728
gwright@lambeth.gov.uk

SECTION 6. SCORING MATRICES

6.1 Matrix for selection of shortlisted artists/organisations

The Public Art Panel will score the Expressions of Interest submitted using the matrix shown on page 10.

6.2 Matrix for final selection

The Public Art Panel will score the Full Proposals submitted using the matrix shown on page 11.

**Clapham Gateway Public Art and Community Engagement Project 2009
SHORTLISTING SCORING MATRIX**

Please score from 1 to 5, with 1 being a poor response and 5 being an excellent response:

Applicant Name	Experience of delivering Public Art interventions to time and budget	Experience of delivering integrated programmes of creative engagement with the local community	Experience of engagement with key stakeholders	Excellence, innovation and site specificity of Public Art achievements	Awards received	References	Total score

Proposed shortlist:

1.	
3.	
5.	
2.	
4.	
6.	

Panel Member	
Name:	
Date:	
Signature:	

<p>Conflict of Interest Declaration: I declare that I have/do not have a (delete as applicable) conflict of interest in regard to any of the above applicants. Please provide details of any conflict of interest declared:</p>
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**Clapham Gateway Public Art and Community Engagement Project 2009
FINAL SELECTION SCORING MATRIX**

Please score from 1 to 5, with 1 being a poor response and 5 being an excellent response:

Applicant Name	Proposed design				Method Statement & Schedule for consents, fabrication and installation		Community Engagement & Consultation Programme			Detailed & realistic budget	Total score	
	Innovation	Site specific	Raise Lambeth's public art profile	Visually engaging & accessible to a wide audience	Maintenance requirements & costs	Realistic Schedule - with clear milestones	Method Statement	Planning approval/ other consents achievable	Demonstrates knowledge of local stakeholders & community organisations			Methods of engagement and involvement

Proposed shortlist:

1.	
3.	
5.	

2.	
4.	
6.	

Panel Member	
Name:	
Date:	
Signature:	

Conflict of Interest Declaration:
I declare that I have/do not have a (delete as applicable) conflict of interest in regard to any of the above applicants. Please provide details of any conflict of interest declared:

Appendices:

Appendix 1 Primary Study Area
Appendix 2 Urban Design Consultants' Brief



Extent of study area is shown in grey

CLAPHAM GATEWAY DESIGN STUDY: PROJECT BRIEF

INTRODUCTION

The London Borough of Lambeth wishes to appoint consultants to develop a public realm improvement scheme for Clapham Old Town, Station Island and the connecting streetscape. The project will build on previous work carried out in 2002 as part of the Clapham Gateway initiative and will test and develop the initial vision for the area. Consultants will work closely with local stakeholders to develop concept designs, which will then be developed (with your continuing involvement) by FM Conway, Lambeth Highways term contractor, in to detailed construction designs.

A final design study will form the basis of a Step 2 submission to Transport for London under their Streets for People Area Based Scheme programme and can be to a value not exceeding £2 million.

HISTORY

Clapham has a rich history and is mentioned in the Domesday Book as Clopeham, meaning village (ham) by the short hill (clopp). The area received refugees from the Plague and Great Fire of London in the 1660's and by the end of the 17th century had become a large village. John Rocque's map of 1745 shows a number dwellings have been built and the road pattern established around the Old Town, The Pavement, North Street and Rectory Grove. In 1776 the building of the Holy Trinity Church on the Common was completed and by 1827 the Polygon site had been established and roads cut through the common land.

By the late 18th century Clapham was a popular place for rich Londoners to live as it was close to the city but away from its grime, hustle and bustle. Some of its most distinguished residents were Henry Cavendish, the scientist who calculated the density of the earth and William Wilberforce, a key figure in the abolition of slavery. Clapham's population grew significantly in the 19th century, standing at approximately 4,000 in 1801, 16,000 in 1851 and 54,000 by 1901.

In 1877 the Metropolitan Board of Works acquired Clapham Common and a formal recreation ground was created for games such as football, cricket and golf. In 1900, Clapham Common tube station was opened and at the start of the 20th century the built area around the Old Town and the Common was largely the same as it is today.

THE AREA

The primary study area is shown in Appendix One. It encompasses the Old Town and Polygon area, The Pavement and the triangular section of land located behind Clapham Common tube station: Station Island, which includes a toilet block. Whilst this area will be the principal focus of the study and ABS submission, it is expected that complementary enhancements (and potential funding streams) will be identified for adjacent areas such as Clapham Common Northside, Rectory Grove and the North Street corridor.

STUDY AIMS

- To raise the quality of experience for local people and visitors using the area and ensure a high level of accessibility for the greatest number of people.
- To 1) challenge the current use of space; 2) challenge the previous concept designs given current use of the space; and 3) develop proposals to maximise environmental and road safety benefits whilst integrating these into a high quality urban space for pedestrians and cyclists.
- To emphasise and enhance the unique relationship between the terrain of the Gateway area, Clapham Common and the surrounding townscape/built environment.
- To reduce the dominance of traffic and improve pedestrian and cycle access throughout the study area. Whilst ensuring accessibility for local servicing needs.

KEY ISSUES

In 2002, Lambeth Council commissioned urban designers Burns & Nice to produce concept proposals for the Old Town, the Pavement and tube station triangle, as part of the Lambeth Gateway initiative (see Appendix Two). Many of the key issues identified in 2002 remain relevant today. These include:

- The dominance of motor traffic throughout the study area, its impact on the environment for pedestrians and cyclists and walking/cycling routes.
- A perception of speeding traffic particularly on Clapham Common Northside.
- The lack of connectivity/identity within the study area.

Notable changes since the 2002 study include:

- The development of Wingate Square overlooking the Old Town including 170 new residential units and new retail units.
- Planning approval for a development on Macaulay Road comprising approx. 100 residential and commercial space.
- Improvements to pedestrian facilities at Clapham Cross.
- A range of traffic management measures in the neighbourhood including an HGV and bus ban in North Street and the re-opening of Larkhall bridge to northbound traffic.

KEY CONSIDERATIONS

There are several important considerations relating to both the primary study area and the wider area that will inform the development of the design study. These are:

- There was positive local support for the initial concept proposals and a desire to see better use and management of public space.
- The presence of a well-used bus stand in middle of the Old Town and a desire to identify other local sites acceptable to TfL.
- Clapham Common Northside, Old Town, North Street, Rectory Grove and The Pavement designated as Local Distributor Roads and the resultant through traffic and road traffic accidents.
- The area is within a Conservation Area and contains several buildings of historic interest.
- The area includes parts of Clapham Common that is subject to specific legislation and therefore sensitive to change.
- The need to maintain vehicular access to residential and retail, particularly on the eastern side of Old Town.
- The impact on the wider area of potential changes to the traffic pattern in the primary study area.
- The choice of materials and their future maintenance.
- The existence of a derelict toilet block within the study area and opportunities for future use.
- The location of a fire station in the Old Town.
- The Section 106 agreements relating to the Grafton Square (nearing completion) and McCaulay Road (not yet started) developments.
- The arrival of up to 250 personnel in to Maritime House as part of a re-location by the RMT union.
- The poor condition of the fenced-off green spaces behind the tube station and opportunities for future use.
- 'The Old Clapham Library' (OCLSW4) initiative to create a cultural centre at the library on Northside when vacated.
- The Clapham Common Masterplan document produced by Lambeth Council and the Clapham Common Management Advisory Committee (CCMAC).

- London Cycle Network + Route 3 passes through the area and proposals exist that will inform this work (see Cycling & Walking section below).

In general the study area remains dominated by vehicular traffic, resulting in an environment with; poorly defined pedestrian and cycle routes; unnecessary street clutter; inappropriate paving and street furniture; a lack of safe pedestrian crossing facilities and poor links to the Common.

Opportunities exist to develop and deliver positive public realm improvements for pedestrians, cyclists, local businesses and residents.

STUDY REQUIREMENTS

The timetable for delivery of the completed study is extremely tight and driven by the requirements of the Area Based Scheme (ABS) programme. We expect to appoint in early April 2009 and receive the final study by early October 2009 at the latest. The finished product will be a design study that can be used as a Step 2 ABS submission.

In summary the study should:

- meet the ABS submission requirements and be structured in such a way as to form an ABS submission.
- address the topics listed in the design brief checklist (Appendix Four).
- be underpinned by meaningful engagement with the local community and key stakeholders.
- develop the initial vision into concept designs that will be developed into detailed construction designs by FM Conway.
- produce robust cost estimates jointly with FM Conway with reduced cost options should less funding become available.
- develop key success criteria in consultation with the client.

Throughout the process, you will be expected to produce material that is easily accessible to the diverse communities in the study area, such as 3-D visualisations, 1:500 layout drawings, elevations/section etc..

KEY MILESTONES

April-May: You will use as your starting point the original concepts produced by Burns & Nice in 2002. During the first six weeks of the study, we expect you to: agree an engagement plan with the steering group; undertake fact finding; and analyse and test the 2002 vision/concept with local stakeholders. During this period you will be required to work jointly with FM Conway who will be responsible for the traffic and highway components of this project. Your initial concept should be tested and receive approval in principle from Lambeth and Transport for London, if appropriate. A weekend public consultation event should be held. You will be required to prepare a short and concise A4 report based on the first round of public engagement that Lambeth officers can take to TfL for discussion.

May-June: You will start forming up concept designs (based on the outcome of the initial engagement/consultation) and you will be required to discuss your concept with FM Conway to test buildability prior to exhibiting designs at a second public engagement event in mid June..

July: You will analyse the consultation feedback and make any necessary amendments to concept designs. A second A4 report is required for Lambeth officers to take to TfL.

August-September: Once the concept designs have been agreed, you will work alongside the team from FM Conway who will lead on the development of detailed construction designs and be responsible for the implementation of the project. In parallel, you will prepare a first draft of the design study based on the ABS Streets for People submission requirements.

Mid September: You will jointly present the detailed designs/key study findings at a public event. An informal meeting with TfL's ABS programme team to outline proposed Step 2 submission. Further finessing of Step 2 ABS submission if necessary.

October- November 2009: London Borough of Lambeth formally submits Streets for People ABS proposal to Transport for London.

Streets for People ABS submission requirements

Consultants are expected to be fully familiar with the requirements of a Step 2 Streets for People ABS submission and the structure of the study should reflect these. Some of the key information requirements are listed below:

- main objectives of the scheme
- scheme design and development
- equality impact assessment
- profile of environmental sustainability
- stakeholder and public consultation
- robust cost estimate
- programme of works
- risk assessment/analysis
- safety audit stages 1 & 2

The form of an ABS submission is at the discretion of the borough but it is important to point out that “overly glossy or large submissions are discouraged” by TfL and the consultants should adhere to this advice.

Baseline information

The collection of baseline information is a crucial element of scheme development. It can help inform designs and be an important way of measuring the success of a project. A separate brief will be prepared specifying the type and levels of information required and the appointed consultants will have the opportunity to bid for this work.

Match funding

Match funding from other sources can strengthen an ABS submission. Lambeth Council will lead in identifying possible match funding contributions to this project but the consultant will be expected to assist in this process during the development of the study.

Stakeholder engagement

Local residents, council officers, ward councillors and a representative from TfL sit on the project steering group and have had input in to this project brief. Steering group members will be involved in the selection of the consultants for the study and continue to oversee its development but broader stakeholder engagement will underpin this commission.

Using the 2002 outline designs as the starting point, the consultants will be expected to engage with the local community and important stakeholders such as Clapham Common Management Advisory Committee (CCMAC), Lambeth Cyclists, the Clapham Society and TfL Buses.

Engagement with businesses located in the study area, the participation of the school community and the involvement of residents who might not normally get involved in such a process is considered important.

In response to this brief consultants are expected to detail their proposed approach community/stakeholder engagement and following appointment a detailed engagement framework will be agreed with the steering group. Crucially, consultation *must* be undertaken while an opportunity remains for the outcome to be influenced but consultation overload should be avoided.

In your outline submission we expect you to clearly detail the costs of your proposed engagement framework. Both the cost and the content of this will be a key criteria against which your proposal will be evaluated.

Whilst the steering group does not want to be too prescriptive in the approach to consultation and engagement its preferred methodology and some suggested activities are listed below.

- A two stage approach is important: initially, when testing the 2002 vision, do not have preconceived ideas of the outcome, ask open questions, seek to capture the key issues/problems and analyse feedback from previous consultations; after capturing this information the development of designs can start.
- Consultation/engagement will take many forms and is labour intensive. Consultants should therefore provide a specific cost for their proposed consultation programme. Regular feedback is important as the project develops.
- Steering group members can provide a comprehensive list of groups/individuals to contact and details of previous consultations. However the engagement must go further than the usual “loudest” voices.
- The involvement of the local school community is considered essential. Local school children could design a bespoke brand for the project.
- Weekend, open-air public events can reach a large number of local people, many of whom might not normally get involved.
- 1:1 work with local businesses is important.
- The use of creative arts processes is a highly effective way of engaging, particularly with people may not take part in more conventional approaches. Maps and pictorial images of the area are considered an important and easily understood consultation medium.
- A dedicated project web site would be an effective engagement tool.

Public art

The steering group wants to see the development of public art embedded into this project from its inception. Increasingly, Lambeth Council is commissioning within a public art strategy. We expect the consultants to work alongside the Lambeth Arts/Regeneration teams to develop public art proposals to be included in the ABS submission.

LINKAGES

LONDON AND LAMBETH TRANSPORT STRATEGIES

Your work should be informed by the London Mayor’s Transport Strategy, the “Way to Go!” report and Lambeth’s Local Implementation Plan 2006-2011.

FUTURE CLAPHAM

Please see Appendix Four.

CYCLING & WALKING

Two recently produced reports are relevant to the design study. The Central South East Greenways document (Sustrans: Oct 2008) looks at both walking and cycling opportunities and a CRISP study conducted last year contains several recommendations pertaining to the study area.

CLAPHAM COMMON MASTERPLAN

At over 190 acres Clapham Common is the largest public open space in Lambeth. It is also the most well-known and most used green space in the borough.

In recognition of this, along side a legacy of historic neglect and the need for investment, Lambeth Parks in partnership the CCMAC, Wandsworth Council, TfL and English Heritage set out to prepare a masterplan for the Common.

This plan which was completed in March 2007 sets out a vision that promotes the intrinsic qualities of the Common with its wide open spaces, mature trees, ponds and woodland and aims to recapture something of the original less formal character.

The plan divides the Common into 8 character areas and includes an action plan of short term, medium term and long term interventions which are intended to deliver a high quality green space capable of accommodating the diverse needs of the many and varied users and visitors to the Common.

For the Old Town Character Area, key recommendations include: converting the existing Polygon Toilet to provide a refreshment kiosk, DDA compliant toilets and mess room for use by the paddling pool attendant; replacing site furniture, damaged lamp columns and guard railing where necessary; repairing and resurfacing existing paths, formalising prominent desire lines and providing a cycle path adjacent to Long Road; replanting missing trees using appropriate species and improving signage.

APPENDIX ONE - The extent of the primary study area, shown in grey.



APPENDIX TWO - The selected outline design produced by Burns & Nice in 2002.



APPENDIX THREE – Future Clapham summary

Ambitious plans to regenerate Clapham, benefiting the environment and improving the quality of life for local residents and businesses, have been submitted to Lambeth Planning Authority. The multi-million pound Future Clapham scheme, constructed at zero cost to council tax payers, will deliver new, high quality 21st century public facilities.

The scheme involves the re-development of two key sites in Clapham.

- Mary Seacole House will be redeveloped to provide a new community library, healthcare centre and 136 homes.
- The existing leisure centre site will be transformed to create a new leisure centre and 63 apartments.

Cathedral Group, the Council's development partner, submitted their planning application in January 2009 to deliver a new leisure centre and swimming pool embracing modern sustainable building techniques as well as a new library and healthcare centre.

Mary Seacole House

Mary Seacole House on Clapham High Street will be demolished and replaced by a breathtaking new multi-purpose civic building. Designed by architects Studio Egret West, the innovative and inclusive spiral building will provide the community with a library, customer centre, performance space and a healthcare centre. A new library on the high street will be easily accessible to the wider community, and will result in an estimated 150,000 extra visits a year. The proposed height of the middle section of the new building, including residential apartments will be 12 floors and the blocks on either side will be 10 floors.

New Library

Features include:

- a wide range of books, DVDs, CDs and access to online media
- a café to relax in away from the bustle of the high street
- informal study area with desks, computers and provision of periodicals
- easy access terminals to download music, pod casts and information online
- a safe, secure and specially-designed children's area
- a flexible community space that can be used for performances or cultural events
- exhibition area to display local art
- access to a range of council services with one visit to the customer centre

The library service will continue to operate from Clapham Old Town until the new building is ready to open in 2011.

Health Facilities

The PCT intends to set up a new healthcare centre on the Mary Seacole House site on Clapham High Street, where a range of healthcare services will be on offer. When the work is complete, the Clapham Family Practice will move there from its current base further along Clapham High Street. This is one of a number of new centres that the PCT wants to develop across the borough where you will be able to use a variety of different services, including some that are currently provided in hospitals, such as St Thomas' and Guy's.

Clapham Leisure Centre

The current leisure centre will be replaced by a new leisure centre that is easily accessible for everyone, especially people with disabilities and young swimmers. The design makes the best possible use of the space, natural light and ventilation.

Features include:

- a 6-lane, 25m pool in a tall, elegant space enabling a wide variety of activities like competitive swimming, scuba-diving and canoe training
- a moveable floor in the deep end that can come up to surface level or down to 2.5 meters.
- easily accessible main and learner pools with pool side stairs providing improved access for people with mobility problems and a hoist allowing for safer and better disabled access
- a 4-court sports hall providing a bigger space for team sports, racquet sports, gymnastics and alternative uses such as seated events and large functions
- 100-station gym with more exercise equipment
- an indoor climbing facility
- two purpose-built studios with bespoke floors for dance, yoga, exercise classes, martial arts and community groups
- options to separate the pool and sports hall into different areas for private use
- café to relax and socialise in after a sports session.

Residential Development

199 quality homes will be built across the two sites:

- 136 new homes will be built on the Mary Seacole House site
- 63 new homes are proposed for the leisure centre site.

The percentage of new homes for social housing will be approximately 30 per cent. These will be built in partnership with Notting Hill Housing Trust. 70 per cent will be affordable rented properties and 30 per cent will be shared ownership.

Clapham Library

Residents have said they want to keep the old library building located on the edge of Clapham Common, in community use.

Lambeth Council is continuing to work with a local community group, OCLsw4, to develop a proposal for the building when the library service moves to its new home on Clapham High Street in 2011. A range of community activities are being considered that will be available in this much-loved building so that it can be enjoyed by local people for years to come.



Artist's impression of the library building



Artist's impression of the new leisure centre