

Alder Hey in the Park: Commissioning and Engagement Strategy

Art work for Alder Hey in the Park is inspired and developed through an interactive consultative and creative process with the Alder Hey community: patients and their families, staff, specialist interest groups and the wider community within Liverpool and the North West.

The key groups supporting this process are:

Art Strategy Group comprising Trust representatives, Laing O'Rourke representatives and external advisers; Chaired by Lesley Greene, LOR; Trust members include Dr. Jane Ratcliffe, Chair of Alder Hey Arts; Vicky Charnock, Arts Coordinator; David Houghton, Project Manager; Maria Parker, Internal Communications Officer; Clare White, Alder Hey Charity.

Children's and Young Peoples Group (C&YP Group): current or former patients of Alder Hey aged between seven and nineteen.

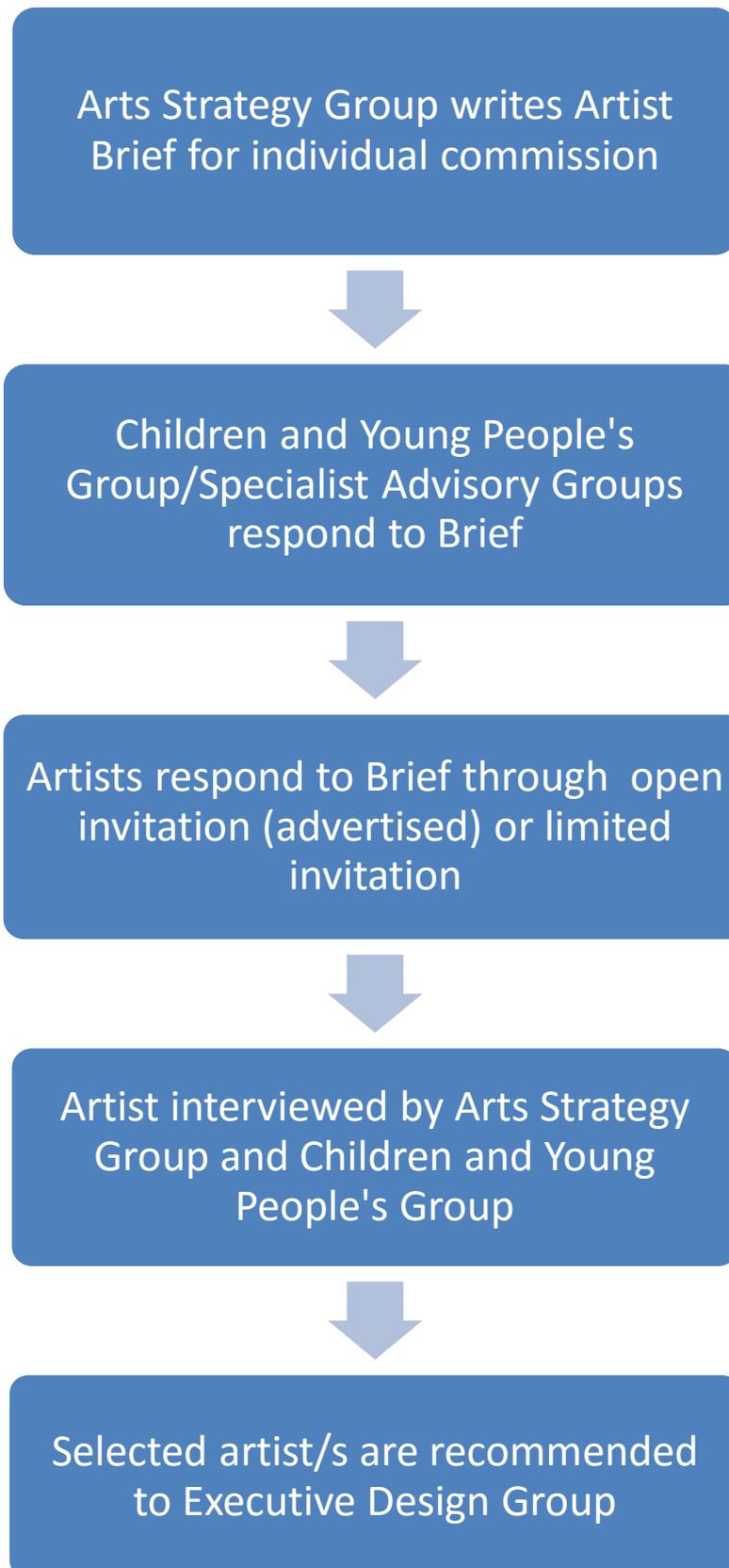
Executive Design Group: the Executive Team and representatives from the Alder Hey in the Park team.

Evaluation of this process will be led by Clive Parkinson, Director of Arts for Health, Manchester Metropolitan University.

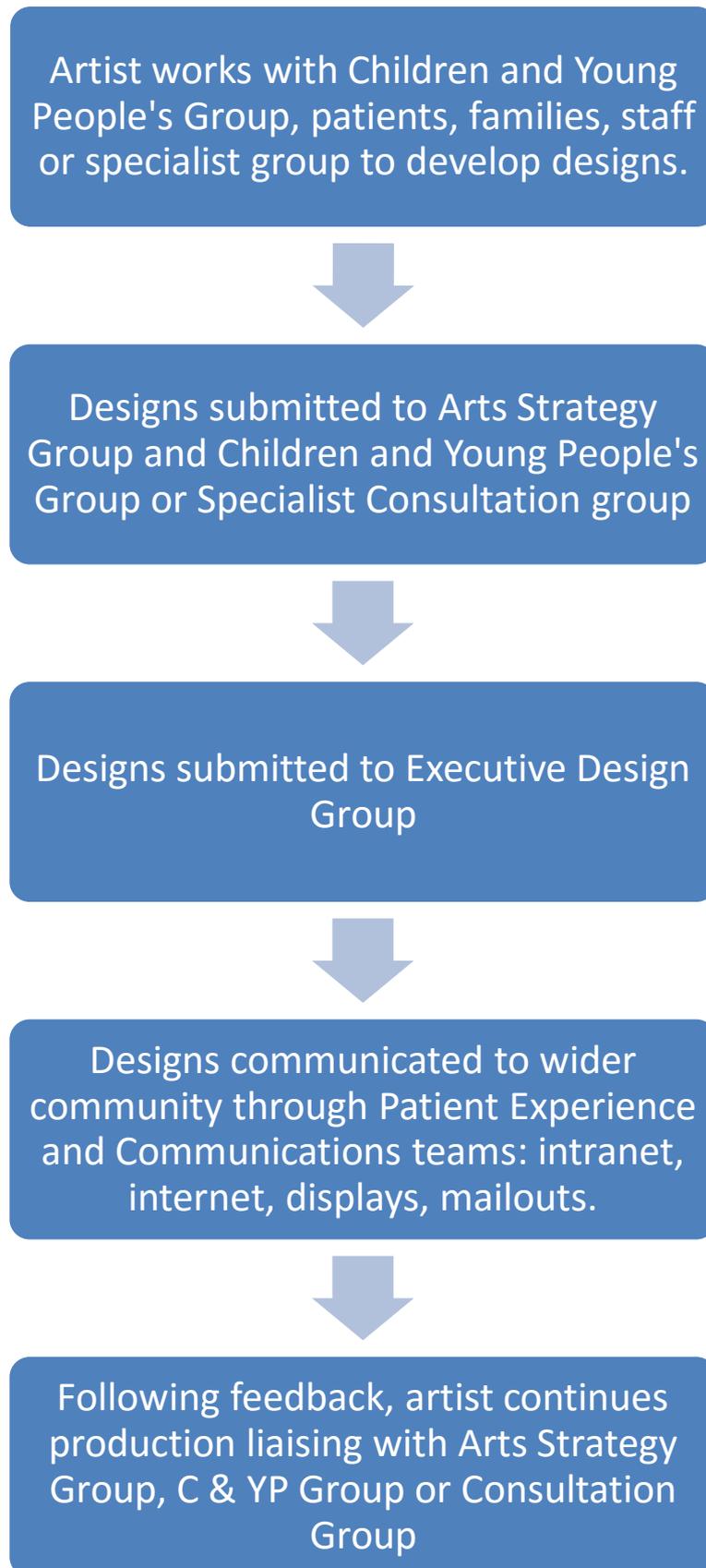
Each art commission is informed by the following criteria:

- High quality work that is sensitive to, and challenging for, the interests of young people of all ages (from 1 – 19)
- Willingness to embrace the theme of nature and the Alder Hey values
- Previous experience of working collaboratively with other professionals, in a team, preferably in healing environments
- Work that will inspire children and young people
- Artwork that will be special to Alder Hey and not seen elsewhere
- Interest in working collaboratively with other artists in other disciplines to complement their work and fulfil the brief requirements
- The potential for developing ideas and narratives that transcend different cultures and ethnicities
- Interest in and enthusiasm for working with young people – the patients – and also staff, to share ideas and involve them in the development of the project
- Evidence of ability to work to fixed programmes and budgets

The selection process is as follows:



The research, development and production of artwork for Alder Hey in the Park is supported by the following process:

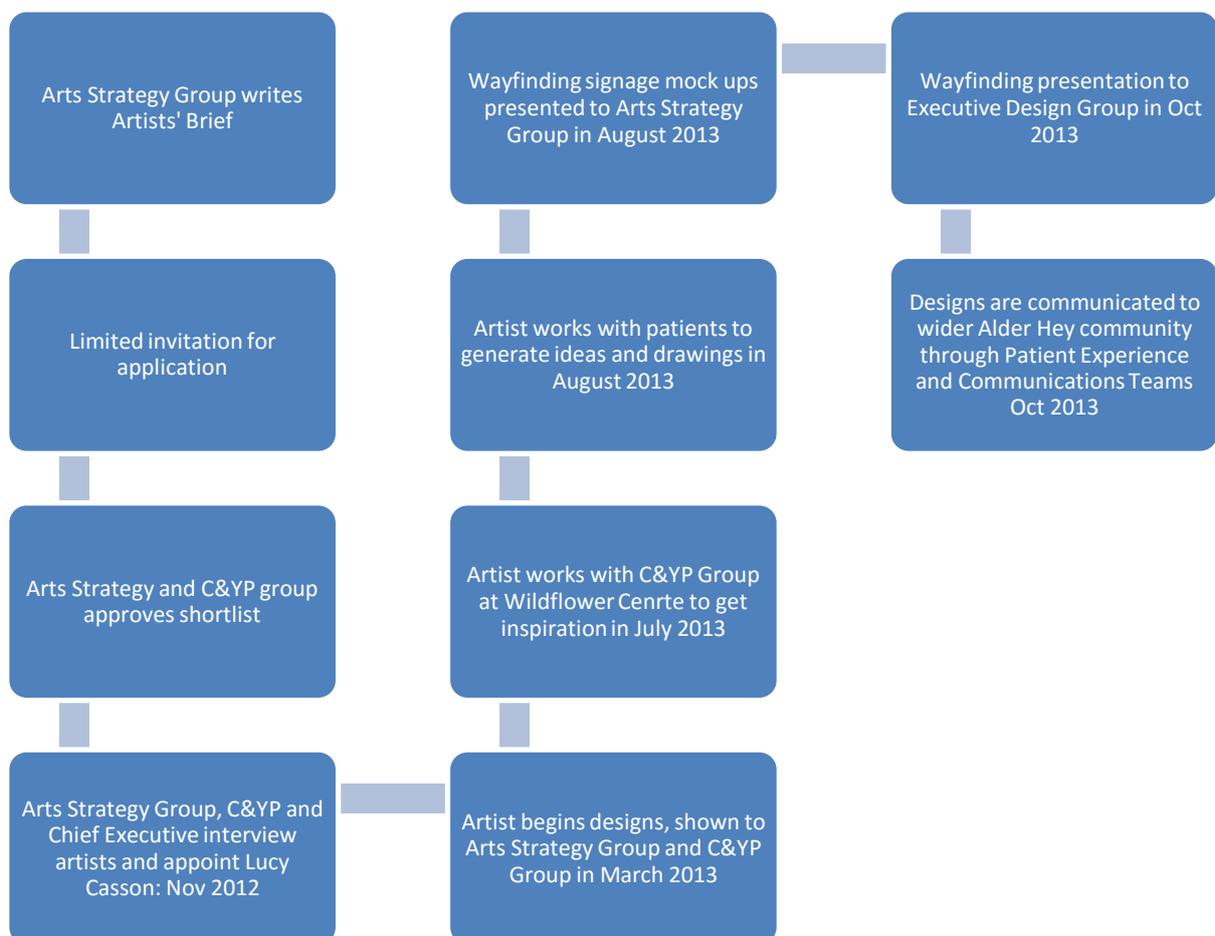


Outlined below is a breakdown of the major individual commissions to date (October 2013):

Wayfinding: Lead Artist, Lucy Casson

The focus of the main Arts' Commission is that of 'Wayfinding'. Inspired by nature, it is the 'Wayfinding' strategy which has to encapsulate the essence of Alder Hey in the Park. The hospital's design has a large element of intuitive wayfinding where the Atrium is the circulation hub and the visibility to upper floors and out into the park promotes easy orientation. The importance of this connectivity and sense of nature permeating the building is integral as to how the whole hospital feels. In terms of timescale, the 'Wayfinding Strategy' has had to be developed first.

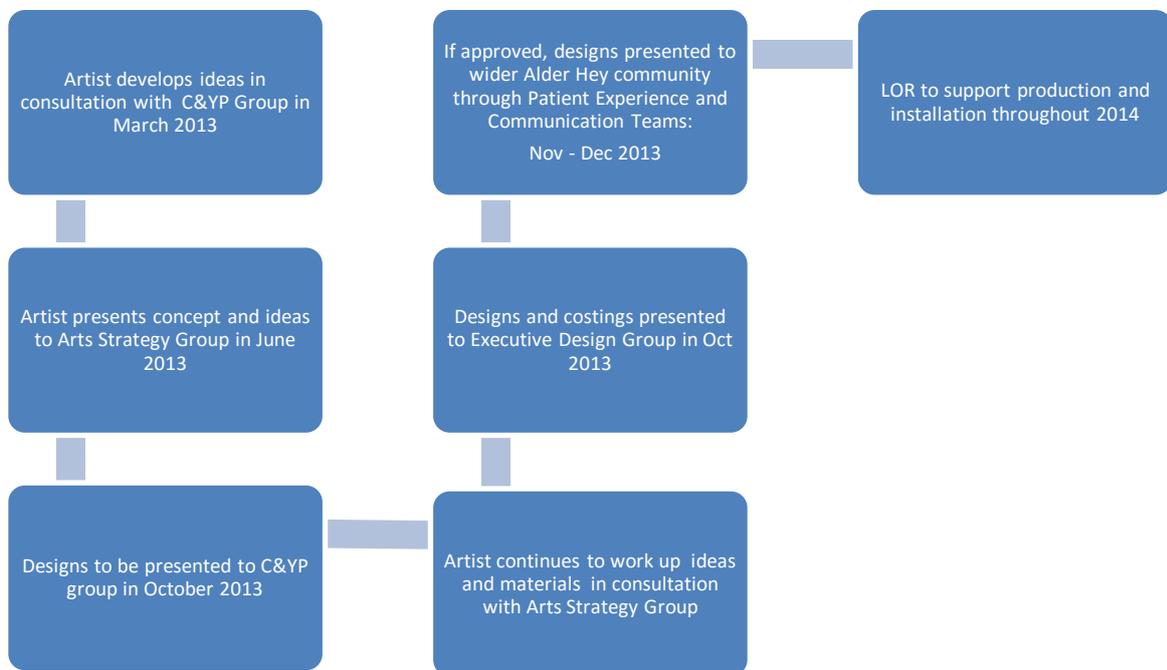
Process of engagement:



Hanging Sculpture: Main Atrium, Lucy Casson

This is a major and technically ambitious piece located in the main atrium and hanging from the ceiling. It links all aspects of the wayfinding commissions and provides a bridge between old building and new, as it responds to the sounds of 'Wildsong at Dawn' which will be heard as visitors enter the building from the car park.

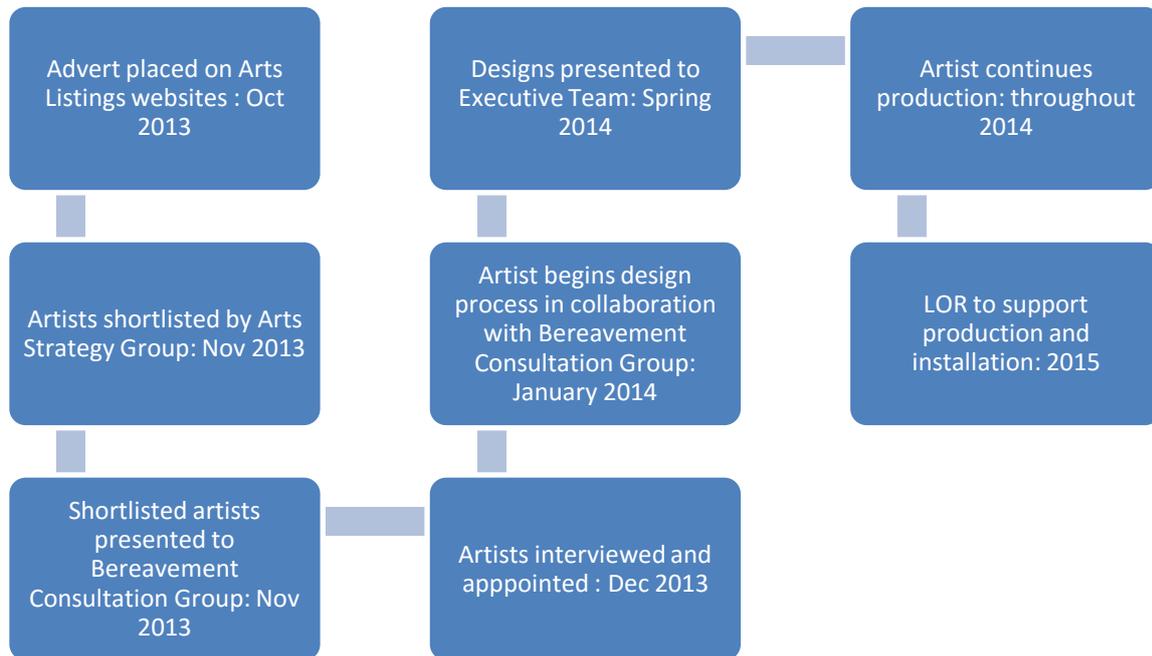
Process of engagement to date:



Bereavement Garden Artwork

Work for the Bereavement Garden will be created through regular consultation with bereaved families and the Bereavement Team at Alder Hey. The consultation group has expressed a strong wish for the artwork to contain no text or messages and for the work to be sympathetic towards the landscape design, which includes sensory plants and shrubs that attract bees, birds and butterflies.

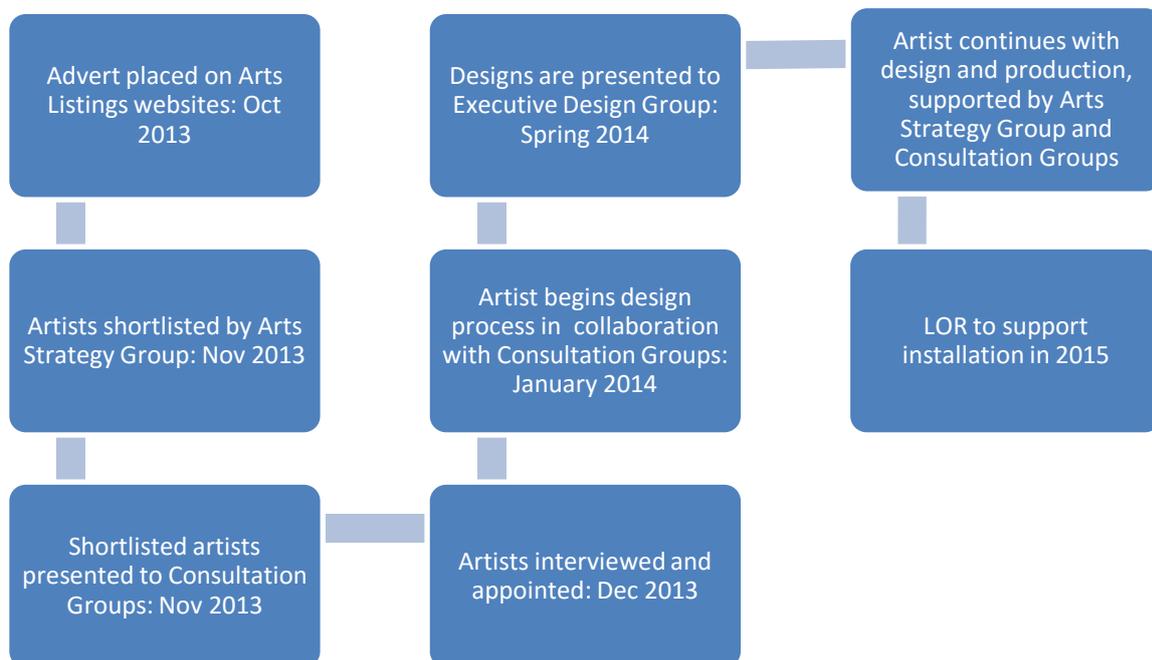
Process of engagement to date:



Quiet and Reflective Space Artwork

Work for the Quiet and Reflective Space will be created in consultation with user groups of the Chaplaincy and representatives from Muslim and other faiths. The consultation group has stipulated that an essential element of the art is an integrated drawing, notation, shallow relief or similar that indicates the direction to Mecca for Muslim believers. No religious iconography is acceptable but the art may reflect the environmental/nature theme of the overall programme.

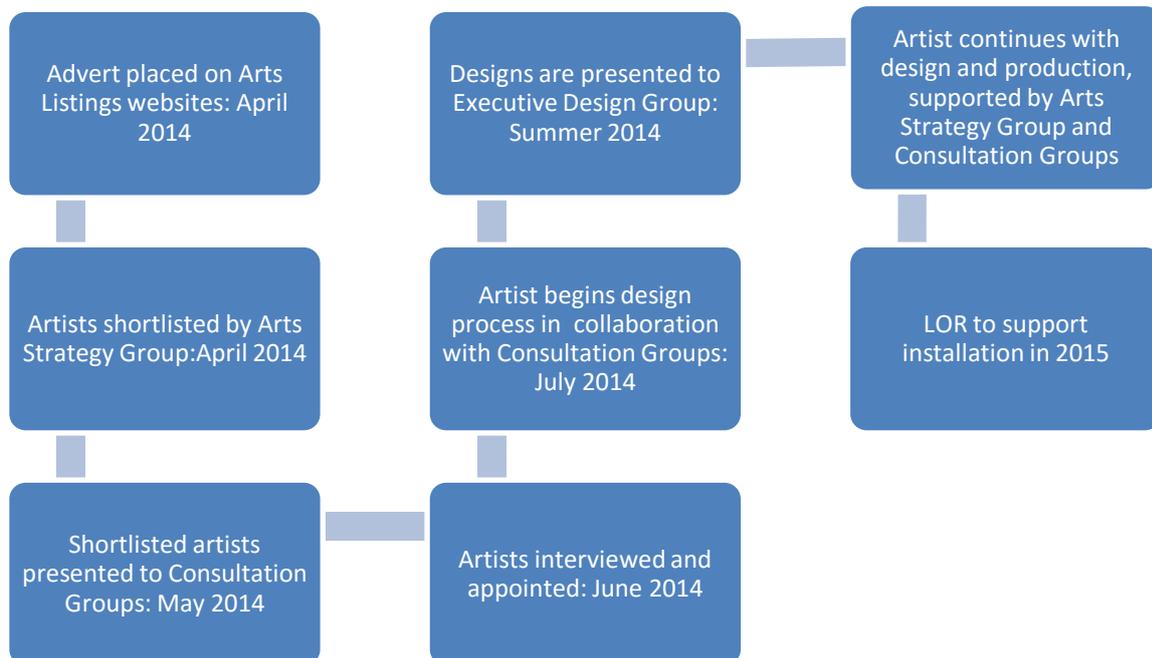
Process of engagement to date:



Hydrotherapy

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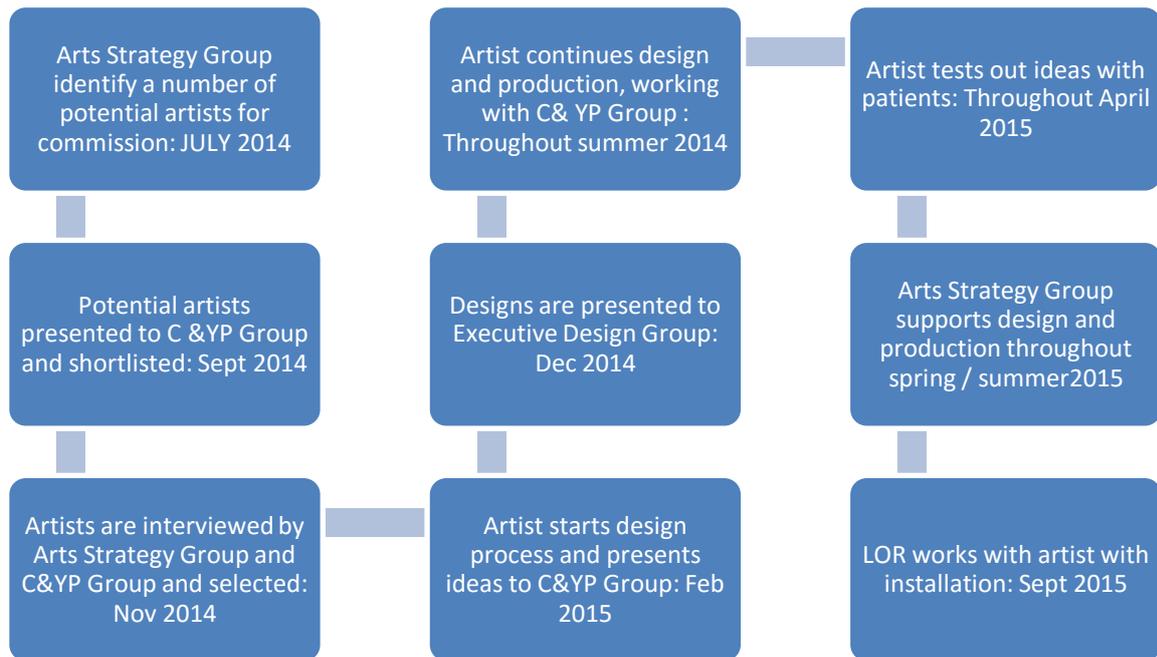
Process of engagement to date:



Plaza Sculpture: Outside Main Entrance

This is a key artwork which will form the centre piece to the entrance and will make connections with the wayfinding programme. The piece needs to be interactive in way, either through sound, touch, movement. The piece will be developed in consultation with the Children and Young People's Group, and patients and their families at Alder Hey. Artists will be selected through limited invitation only.

Process of engagement to date:



Appendix 1: Budget

Income to date = £267,000	Budgeted	Actual	Comment
Arts Council England Grant	£96,000.00		Received first instalment £48,000.00
Other sources	£96,000.00		
Acorn	£75,000.00		Received
Expenditure (excluding any additional builders costs)			
Lead Artist Research/Overarching Fees	£25,000.00		
Panel Relief	£22,500.00		
Wayfinding	£10,000.00		
Hanging Sculpture	£50,000.00		
Wall Plants Atrium	£25,000.00		
Characters Atrium (6 x 3000 each average??)	£18,000.00		
Other Commissions			
Bereavement Garden	£12,000.00		
Quiet Space	£12,000.00		
External Water Sculpture	£24,000.00		
External Boulders/Characters	£8,000.00		
Hoardings?			
Hydro pool?			
Evaluation (£7000 & £3000 for artist)	£10,000.00		
Mentoring	£3,000.00		
Total	£219,500.00	£0.00	