



## **New Horizons public art brief**

We would like to appoint an artist to design, produce and install a piece of public art at our newly regenerated housing development, New Horizons.

The New Horizons development is located in the Basingstoke area of Oakridge. 190 new homes will be built around an area of open space, containing leisure and play facilities. The art installation will be a focal point in this community and will be the centre piece of the open space.

Working with local residents, Sentinel, Hills Partnership and Basingstoke and Deane Borough Council, the artist will create a unique, relevant and inspiring creation which will stand the test of time.

- Deadline: Friday 11 April 2014, 5pm

### **Aims and objectives of the commission**

- Enhance the public space at the New Horizons development
- Strengthen the identity of the area
- Provide a focal point for the new community

### **Background information**

New Horizons is a new housing development in Oakridge, Basingstoke. It replaces outdated maisonettes and garages on Freemantle Close, Taverner Close and Westray Close. There will be 190 new homes and a large area of open space will be kept and improved.

The design of the development was agreed with the help of a number of community consultations and a residents' design panel.

Historically, we understand that there used to be a windmill in this area, so the new streets have been given names related to parts of a windmill. The area has also been known as Norn Hill.

# New Horizons

The new apartments on the open space will look like this...



The new houses and apartments will typically look like this...



Figure 2 How the area looked before work began

## Useful links

[View the area on a google map](#)

For more information about the New Horizons development visit:

[http://www.sentinelha.org.uk/new\\_horizons](http://www.sentinelha.org.uk/new_horizons)

Our planning application for this development:

<http://planning.basingstoke.gov.uk/online-applications/applicationDetails.do?activeTab=externalDocuments&keyVal=ZZZTAWCRBJ607>

## Previous public art projects at Sentinel developments



Figure 3 No man is an island - Popley Islands



Figure 4 Austen Court stone carving - Houndmills



Figure 5 Oakridge Mosaic

## Requirements

This project will need to be:

- Relevant to the location
- Safe (no sharp edges or sticking out bits)
- Robust and durable
- Resistant to weather damage
- Resistant to vandalism
- Include an element of community involvement
- Designed and/or produced by a professional artist/s or craftsperson/s
- Incorporated into a publicly accessible or visible space within the development
- Of a high quality
- Appropriate to the location
- Integral to the overall scheme
- Represent value for money
- Should remain on site permanently
- Where appropriate the choice of artwork should be the subject of collaboration and consultation between the artist, the local community and professionals involved in the design process
- Where appropriate the commissioning of artists and craftspeople from within Hampshire and the South East of England will also be encouraged
- Where possible the artist should use local suppliers and contractors
- Stand alone - No power or water will be available to run the installation.

## Artist's role

- Design, fabricate and erect the public art.
- Work with Sentinel staff, residents and Basingstoke and Deane Borough Council to finalise plans
- Community involvement work, in partnership with Sentinel.

## Project team

### Sentinel

- Communications Co-ordinator - Karen Connell
- Development Project Manager - Bill Thripp

## Site details

The art installation will become part of the open space in the centre of the new development. Please see the diagram below for approximate locations.



Figure 6 Possible location for public art

## Budget

The budget to design fabricate and erect the public art is £22,000.

## Copyright

Copyright of the Work (including preliminary designs) shall remain at all times with the Artist. Any registered and unregistered design right of the work are assigned to the Artist.

The Commissioner shall be entitled without payment to the Artist to make any photograph, film or video of the work and to include this in advertising, brochures, websites, television broadcast.

## Selection process

This will be an open competition. We will advertise this opportunity publicly and invite applications from artists and craftspersons.

Applications should include:

- A full CV
- Letter of application outlining your interest in the project and why you would be appropriate to be selected
- Examples of previous work
- 2 or more references (or contact details for 2 referees)

The deadline for submissions will be 5pm Friday 11 April 2014. Applications should be sent to:

Karen Connell  
Sentinel Housing Association  
56 Kingsclere Road  
Basingstoke  
RG21 6XG

Or emailed to: [communications@sentinelha.org.uk](mailto:communications@sentinelha.org.uk)

Please include a stamped addressed envelope if you would like materials returned to you.

We will shortlist applications in April and invite the shortlisted artists to give a presentation about how you would approach the project to a selection panel which will include local residents, Sentinel staff and Basingstoke and Deane Borough Council planning officers.

## Project timescales

We will need to get planning approval for this project in September 2014. Then, the build and launch of the installation will coincide with completion of phase 2 of the site.

Stage	Details	By end
<b>Deadline for artist applications</b>		11 April 2014
<b>Selection panel</b>	Artist invited to do a presentation to selection panel of Design panel members, staff and planning officers	May 2014
<b>Contracting and site visit</b>	Site visit and detailed plans given to artist. Agree contract with artist.	June 2014
<b>Develop design options</b>	The artist will provide 3 design options, each with rationale	July 2014
<b>Final design approved</b>	We will select and approve the final design	August 2014
<b>Planning approval</b>	Final designs adjusted to meet planning requirements. Formal submission to planners (issued by Sentinel for Hills to submit)	September 2014
<b>Creation of art work</b>		
<b>Site preparation</b>	Foundations formed on site	October 2015
<b>Installation</b>	Artist to deliver and erect artwork	December 2015
<b>Launch</b>	Opening ceremony, PR	January 2016
		February 2016