

## **Project Brief**

### **Huddersfield Leisure Centre - Creative Engagement and Public Art Project**

#### **1. Background and context**

The current Huddersfield Sports Centre which opened in 1973 is coming to the end of its useful life. Work on a new multi-million pound leisure centre has begun on the site of the former Springwood car park and is scheduled to open to the public in 2015. The new centre, which includes three pools, shall be accessible to all and will provide a facility that will enable people to participate in a wide range of sporting and leisure activities.

The centre is situated on a prominent site in the town, being visible from the ring road. One of the main access routes to the centre is via an underpass below the ring road. Kirklees Council is looking to appoint an experienced artist who can lead creative engagement activities and design a range of public art features that will enhance and link the outside and inside spaces of the centre. There is broad scope and potential for the inclusion of public art inside and outside the building including interior wall space; windows; upholstery; exterior paving; seating and street furniture; the underpass. There is potential for the use of a range of materials and treatments, including the possibility of digital projection.

The engagement and design work will take inspiration from and celebrate rich and diverse sporting heritage of the local area. Aspects of this local heritage and local people's involvement will be reflected in the final public art features.

#### **2. Project aims and objectives**

##### **The aims of the project are to:**

- Foster a sense of ownership for users and potential users of the new facility
- Develop a distinctive sense of identity for the leisure centre
- Create a high quality attractive environment to enhance people's experience before and as they arrive at the centre

##### **To meet these aims the artist will:**

- Take inspiration from the rich sporting heritage of the local area to devise and lead a creative engagement programme with local people and groups
- Produce high quality public art design ideas for the new centre and outside spaces which reflect local heritage and connect local people to the new centre

### 3. Summary of artist's brief

The commission will be divided into two phases each contracted separately. This brief relates to the first phase.

Phase 1: Creative engagement of local people and creation of feasible public art design ideas

Phase 2: Production and installation of the public art

*The appointed artist will:*

- Have the support of the Council's community heritage team to research Kirklees' sporting heritage
- Devise and lead creative activities linked to the area's sporting heritage to inspire and involve local people in developing designs for the public art features
- Use the creative engagement sessions to promote the new centre and the facilities it has to offer
- Liaise closely with the architect and building project manager to identify opportunities for public art inside and outside the building that are achievable within the build schedule and budget
- Produce detailed and costed feasible designs
- Adhere to strict build and decision making milestones to ensure public art designs can be properly incorporated within the build schedule

### 4. Timescale

By September	Artist appointed and fully briefed
September - November	Creative engagement and design development
November	Presentation and approval of designs
December	Completion of detailed design
January 2014	Interior finishes - final decisions made

### 5. Project budget

Description		Number of days (minimum)	Total (maximum)
Artist fees	Research, planning, prep, meetings	8 days	1,600
	Creative engagement delivery	8 days	1,600
	Design time	8 days	1,600
Materials / Resources			300
Publicity / visual material			400
<b>Total</b>			<b>5,500</b>

\* The indicative budget for the Phase 2 production and installation commission is £20,000

## 6. Submission details

The Council will appoint an artist with proven experience of:

- Designing high quality, durable public art as part of a new build design scheme within build schedule and budget limitations
- Working in partnership with architects and building project professionals
- Devising and leading creative community engagement which involves people in a design process
- Expertise in designing public art in a broad range of materials

### Submissions should state/include:

- A covering letter explaining why the project appeals to you, and any initial ideas you want to mention
- Images and descriptions of up to three previous relevant projects (2 pages per project maximum)
  - Your examples should demonstrate that you have substantial experience that relates to the requirements listed above and in sections 2 and 3
  - Please provide a contact person for each project who could vouch for you if requested
- Confirmation that you are able to undertake the work according to the timescales indicated
- Confirmation that, if shortlisted, you can attend an interview on **Wednesday 3 July 2013**
- The day rate (which must include any travel expenses) which you would expect to be paid

**Submissions must be received by 9:00am Monday 24 June 2013 at the latest.**

Submission by email is preferred.

Please ensure your email, including attachments, is no larger than 2MB.

Please send to Adele Jackson, Creative Communities Officer at **adele.jackson@kirklees.gov.uk**

If you would like a conversation in order to understand the project better, contact Adele on **01484 225703**

Any offer of a contract will be subject to the artist confirming that they have appropriate public liability insurance cover and having, or applying for a CRB Disclosure via Kirklees Council.