



TRANSPORTED

Inspiring Creative Journeys

PUBLIC ART

FRAMPTON MARSH

BRIEF FOR ARTISTS & ARCHITECTS 2014



Supported using public funding by
**ARTS COUNCIL
ENGLAND**



Transported is a strategic, community-focused programme which aims to get more people in Boston Borough and South Holland enjoying and participating in arts activities. It is supported through the Creative People and Places initiative.

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1. An Introduction to Transported

Transported represents the most exciting and radical initiative to develop new ways of engaging more people in great arts experiences in areas of least engagement in the county of Lincolnshire.

Transported is a strategic, community-focused programme which aims to get more people in South Holland and Boston Borough enjoying the arts and participating in arts activities. It is managed by artsNK and funded by the Creative People and Places fund from Arts Council England.

Our aim is to transport innovative and high quality art, leading artists and equipment to remote places, and also to bring people to where the arts are being made or presented.

We will encourage long-term collaborations between local communities and arts organisations, museums, libraries and local authorities, with the aim of empowering people and organisations to experiment with new approaches to developing inspiring, sustainable arts programmes that will engage audiences in South Holland and Boston Borough.

Transported was formally launched on Sunday 5 May 2013 in Holbeach, beginning a 3 month artist led consultation phase taking arts activities to non-traditional spaces and consulting with the public about how they feel about the arts and where they live. Transported is now entering into Phase II of the project in which eleven strands have been identified from the consultation data, to be delivered over the next two years.

We will be commissioning artists to ensure each strand brings quality and original arts experiences that are accessible and relevant to communities in South Holland and Boston Borough and empower them to continue into the future.

This approach has been developed to give us the best chance of bringing together the right people, knowledge and organisations to take each area of activity forward, making sure what we do is appropriate and has the best chance of being sustained.

To read the full business plan, Phase I review or Phase II outline please follow the link below.

<http://www.transportedart.com/publications/>

2. Who is eligible to apply?

This commission is for artists and architects with a track record of producing work in public spaces. Applications can be from individuals or teams. The artists or architects selected will be expected to design, construct and install their proposal or manage that process and, if shortlisted, will need to demonstrate that capability.

For these reasons the commissions are most suitable for professional artists, architects and designers and unlikely to be suitable for students. However students, less experienced artists and architects may apply as part of a team.

Selected applicants will be expected to be generous in sharing their expertise and knowledge with emerging and local artists in shadowing or mentoring in the spirit of the Transported approach by preparing a role with responsibilities during the delivery of the activity.

Applications will also be expected to complete a Transported Evaluation form on completion of the project as well as feeding back to the Transported Evaluation group.

3. Phase I Consultation 2013

What Transported has done so far

The following gives a general overview of the Consultation Programme that took place in 2013 as well as feedback from artists. It is essential that artists take these in consideration when planning activities for this year's Public Art programme. These points can be found in the Phase I Review that is available to download on our website.

Transported's Phase I Consultation harnessed the creativity of commissioned artists to engage with people where they normally meet: market places, cafés, pubs, libraries, nature reserves and many more so that we could ask a set of questions that could inform the planning of the future programme.

The main purpose was to listen to local people, get a clearer picture of the place and its needs and to identify the next steps in developing appropriate arts activity within the Creative People and Places remit.

A total of 96 Artists were employed during the artist led Consultation Phase, May to July 2013 that delivered over 100 events with a total of 6372 people attending.

We recorded some artists to produce a series of short films that share their advice and wisdom to inform activity and commissions. Please click [here](#) to view or visit www.transportedart.com/videos.

What did we learn?

- Location was felt to be an important determining factor in both the type and quality of engagement of the audience with the various activities.
- Activities are to be led by common themes and interests prevalent to the local area.
- Artists commented that they feel that successful engagement relies on far more than purely the creative skills of the artist, with people skills and a flexible approach playing a vital role in the consultation activities which they delivered. There was also a strong emphasis on focusing on participatory learning.
- Artists found that seeking out opportunities to interact with people rather than waiting to be discovered by them and adapting content to respond to their interests was more successful.
- Transported are eager to ensure all artists' posts on social media connect with the Transported Facebook page and Twitter account (@TransportedArt) using the hashtag #transported.

- Artists are to work closely with Events Team Assistants who will be asking the general public consultation questions at the appropriate times while the activities take place.

Moving Forward

It is essential that artists and architects selected have a clear understanding of the Transported Programme which should be demonstrated in your proposal and final activities.

We are looking for proposals that are appropriate for their location, inspired by or resonating with the specific place or region and with a clear logic of why they have relevance to the Transported programme at this time. All commissions must exemplify each strand's specific aims and objectives. However, for your reference, here is a list of all the Phase II strands that will be running alongside Public Art; complimenting each other to create an exciting and innovative programme.

Haulage

Activity to be delivered in partnership with Haulage companies, travelling further afield to promote art of South Holland and Boston Borough

Festivals

Working with local people and communities to support previous and new festivals

Creative Consultation

Innovative artistic experiences exploring new methods of engagement in specific locations not visited during the initial consultation phase

On Your Doorstep

Community led commissions to improve public areas including small scale public art realm interventions

Past Inspired

Working with heritage venues as new local locations for arts activities, including imaginative and innovatory art products that are inspired by the history and heritage of the area

Open Book

Libraries used as new local locations for arts activities including exhibitions, performances and participation

Transported Local

Live site specific performances taking place in non-conventional settings

Pop up Spaces

Art activities or an arts interventions in public places, shop windows or community places for example

DIY

Artist-led workshop activity in South Holland and Boston Borough

Community Events

Taking arts activity to community events in South Holland and Boston Borough

Further information is available in the [Phase II Outline](#).

4. Public Art Strand

Transported are committed to providing Public Art in the areas of South Holland and Boston Borough of high quality and innovation that can drive forward ambition and create a sense of place within the community.

The programme will see the development of a number of commissions that have integrity in their own right, but also serve as illustrations to the wider community and stakeholders of the public art process and value.

The district of South Holland and the Borough of Boston are situated in South East Lincolnshire in the unique Fenland landscape, bordered to the east by marshland and the vast seascapes of the Wash. The principle industries of agriculture, horticulture and food processing have extensive trade links with continental Europe and the Baltic. It was identified through the Active People survey as being an area where fewest adults engage with the arts.

For our first commission, Transported are working in partnership with the RSPB at Frampton Marsh to create a singular or set of interventions of sculptural structures to be sited in the nature reserve. The feature(s) must enhance the experience for existing and new visitors, bird watchers and local people (including families) of South Holland and Boston Borough enabling them to appreciate this special landscape (including The Wash if possible) and beyond, or they may be designed interventions for the landscape.

We are open minded about the approach and are keen not to be over prescriptive in determining the nature of the intervention(s) preferring to invite artists and architects to come up the dynamic and innovative suggestions inspired by the place, landscape, the wider area and the Transported ethos.

This commission is in continuation of the 'Structures of the Edge' projects (Salt Lick and Sound Tower to name a couple). SOTE is situated on the East Coast of Lincolnshire and is funded by Lincolnshire County Council and Arts Council England.

For more information please visit <http://microsites.lincolnshire.gov.uk/bathing-beauties/structures-on-the-edge/> as well as their Facebook page <https://www.facebook.com/SOTE.uk?fref=ts>

Potential commissions will be assessed for their robustness to vandalism, maintenance requirements and likely longevity. Successful artists/ architects are responsible for completing planning permission with the support of Transported and Frampton Marsh.

History of RSPB Frampton Marsh

The RSPB nature reserve at Frampton Marsh is ideally positioned between Norfolk and the Midlands and offers bird watchers, families and general visitors an experience not to forget. The RSPB team have designed every aspect of the new habitats and facilities situated at Frampton Marsh to maximise the value for wildlife and the opportunities for visitors.

The wash is extremely valuable as a natural habitat for a wide range of wildlife and is made up of an extensive range of salt marshes, large tidal banks of sand and mud, and both shallow waters and deep channels.



5. Locations, Maps and General Site Descriptions

The RSPB nature reserve at Frampton Marsh is 566 hectares (around 1000 football pitches) in extent. There are several different wetland habitats including reed bed, freshwater scrapes (or lagoons), grazing marsh (or wet grassland) and saltmarsh. The saltmarsh is the biggest area, about 2/3 of the total. The Wash is surrounded by large artificial sea banks all the way around. Without them places like Boston would flood on the higher tides, but they also constrain natural wildlife habitats which is why places like Frampton, with land on both sides of the sea banks, are important. The vast majority of land behind the sea banks is agricultural since the soil created by the rich sediments of the estuary makes exceptionally good farmland.

We are looking for the artist to propose their preferred location(s) with rationale and explanation of their approach and concept.

6. How to Submit a Proposal

There is a two-part selection process that includes 'Expression of Interest' and 'Submitting a Proposal'.

Part 1 – Expression of Interest

In order to be considered for short listing you need to complete an application form that will include the following:

- Who you are and who is in your team (if relevant) along with relevant experience for each person in producing similar works, installations, or structures in public places.
- Your contact details, preferred method of communication – telephone, email etc. and how you wish to share your images.
- Statement explaining how your commission links with Transported's aim and objectives and why you or your team would like to be considered.
- Statement explaining how you would engage with the local community and site users to build understanding and ownership of your proposal.
- Please supply a maximum of 10 images* and videos that reflect your artistic quality and provide evidence of previous work along with short descriptions, locations and budget.

- The support material included should help us to understand your proposal and have confidence in your ability to ensure professional delivery, on time, in budget and within any relevant legal or safety regulations.

Submission Deadline:

There are several options for sharing images; please send your electronic images to SkyDrive* to the email address below using the title 'Public Art' followed by your name and date. Printed images should be no smaller than A5 and if on a CD-ROM, please supply in Jpeg format with clear descriptions which relate to each image in both cases. If you wish to have your images returned please enclose a self-addressed envelope.

Applications can be sent electronically or by hard copy to TransportedNatalie@litc.org.uk

Natalie Duffield-Moore
Holbeach St. Marks Community Association Building
Sluice Road
Holbeach St. Marks
Lincolnshire
PE12 8HF

*If you're not already registered with a SkyDrive account then you can set one up using your email address. The service is free of charge. Once registered, you can upload files to your account and choose to 'share' them with other email addresses. For the Public Art strand you should choose to share your documents with TransportedNatalie@litc.org.uk.

The deadline for all Expressions of Interest is 5pm on Friday 4 April 2014

Applications received after this time will not be accepted but may be kept on file for future reference.

Shortlisted applicants will be notified by 5pm on Friday 11 April 2014. If you have not heard by 5pm on this date then unfortunately, on this occasion, you have not been shortlisted. If there are a large sum of applicants as in previous commissions, it may not be possible to contact all unsuccessful applicants.

We are offering you the opportunity to attend one of our Open Days to visit the RSPB site at Frampton Marsh and to meet the Transported and Frampton Marsh team prior to the Expression of Interest Deadline above. These will take place on **Tuesday 25 February and Saturday 15 March 2014 from 10.30am-4pm**. Please note that you must arrive promptly for 10.30am.

If would like to talk to a member of the team about the Expression of Interest process and the Public Art Programme, please contact TransportedNatalie@litc.org.uk or call 07747 271823 for more information.

To ask specific questions about the Frampton Marsh Reserve and visitors, please contact John Badley via email at john.badley@rspb.org.uk

Part 2 – Submitting a Proposal

Up to 6 artists or teams will be shortlisted for each proposal.

An honorarium of £500 per shortlisted party will be available to assist with the preparation of site specific, more detailed proposals and shortlisted applicants will be **invited to present their proposals on Thursday 5 June 2014 at:**

RSPB Frampton Marsh Offices
Roads Farmhouse
Frampton Roads
Frampton, Boston
Lincolnshire
PE20 1AY

The panel will include:

Nick Jones, Programme Director, Richard Erwin- Jones, Arts Manager and Natalie Duffield-Moore Arts Engagement Worker of Transported, Peter Fender from Lincolnshire County Council Economic Development and John Badley, Senior Sites Manager of Frampton Marsh and Freestone Shore nature reserves.

There will be an opportunity to re-visit the RSPB site at Frampton Marsh and meet with John Badley, Senior Sites Manager of Frampton Marsh and Freestone Shore nature reserves, prior to submitting your proposal on **Wednesday 30 April and Thursday 1 May 2014.**

What do I need to submit if shortlisted?

Before developing a proposal please re-read the brief and additional notes in this document very carefully.

Your proposal is to be presented to the panel in person and should take the form of a scale model or Marquette, but can be supported by drawings, photographic images or montages, models, digital images, computer rendering or animations etc. These can be in any format as long as they clearly communicate your proposal to the panel and you can leave a 'hard copy' version with the panel.

In addition, you must provide a 300 word description of the proposal with any explanatory notes you think necessary, which **must** state your contact details.

If you would like to talk to a member of the team about submitting a proposal and the Public Art Programme, please contact TransportedNatalie@litc.org.uk or call 07747271823 for more information.

7. Timescale

The Public Art Strand will run from **June to December 2014**. Artists and architects selected will be expected to work with the designated Arts Engagement Worker to allow them to curate and support the process.

Our main aim is to create sustainability within the arts in Boston Borough and South Holland. Therefore, further funding may be available on successful completion of projects that have met Transported's aims and objectives to a high standard.

Commissions can begin to be delivered immediately after receiving confirmation of their successful application with the project installed by **December 2014**, depending on artists proposed timescales. There is no specific length of time that the commission must be delivered over however our bigger picture aims to complete a second and third project by December 2015. Please note that proposals that offer sustainability are favoured.

8. Budget Guidance

We are looking for value for money at the same time as respecting artists and architects and wanting to ensure we deliver an inspirational and high quality programme. Applicants should provide a breakdown of costs and fees and an explanation of how they have been worked out.

We have allocated £35,000+VAT to the Public Art Programme.