



Bowland Revealed 2014 Briefs

Landmark, 3 exciting art commission opportunities in the Forest of Bowland AONB

Commission 1

Bowland Revealed – Project Manager Brief supporting Landmark Outdoor, visual arts commissions

Introduction

In 2014, the Forest of Bowland Area of Outstanding Natural Beauty (AONB) is celebrating 50 years since designation. As part of a wide programme of activity marking this anniversary, a major cultural festival will be held across the area, Bowland Revealed.

Bowland Revealed includes a series of commissions from major and emerging artists on the theme of Landmark. This brief is specifically in relation to the project manager role supporting the artists and ensuring that the commissions are successfully delivered on time

There will be two large scale commissions from major artists and 2 smaller commissions from emerging artists which will be sited and on public view for a period of 6 weeks in September/October 2014. We envisage that this will be an ambitious, site-specific artwork which will excite, challenge and delight audiences but have a deep awareness, understanding and respect for the important landscape in which it will be sited. The role of the project manager is to support and promote the successful delivery of the 4 commissions within the Forest of Bowland AONB and to ensure that the artworks can be accessed safely by the public.

Bowland Revealed is a partnership project between the Forest of Bowland AONB, Lancashire County Council Arts Development and Ribble Valley Borough Council. Additional funding has been secured from Arts Council England.

The Role – Key Responsibilities/Terms and Conditions/ and Support

You will be responsible for ensuring the successful delivery of the 'Landmark' commissions programme as a key part of the Bowland Revealed programme. You will support the 4 artists to create and sympathetically (given the AONB status) install their commissions at identified sites and ensure that the work remains in good order throughout the period of display and that the removal of the work creates least disturbance to the landscape. A budget of up to £6,135 is available to support the installation and removal of the 4 Landmark artworks. You will liaise between the artists and steering group, landowners etc and ensure that messages about the artworks are communicated effectively.

You will work with the Steering Group made up of representatives from each of the partners attending regular meetings throughout the programme as well as the focus meetings around promotion working closely with staff at Forest of Bowland AONB.

You will be responsible for overseeing the work of the artists and undertaking monitoring of audiences. You will also be responsible for overseeing the work of an independent evaluator for the programme.

Skills, Knowledge and Experience

You will have a track record for managing high quality public facing arts activities with a sound knowledge across of the visual arts, their presentation and their installation within the landscape.

You will have the ability to be proactive and practical, planning logically throughout the period. You will have experience and skills in curating/arts project management, being an experienced negotiator and communicator, sound project manager, and champion for the Landmark Commissions.

You will understand and be experienced in working with marketing specialists to reach and attract diverse audiences.

Fees for the Role

We are looking to appoint a freelance project manager for a period of 25 days between 1st August and 7th November 2014 (working approx. 1.5 - 2.5 days each week as required). The fee rate available is £185 per day inclusive of travel etc. The overall fee is £4,625.

Factors to consider:-

Landmark Commissions - We are inviting proposals from visual artists supported by a project manager for 2 major outdoor commissions and 2 smaller commissions by emerging artists. Given the sensitive nature of the Forest of Bowland landscape, its wildlife habitats, and its native species, we are envisaging that considerable research and preparation will be needed prior to the installation of the artwork. It will be the project manager role to manage this and ensure that the artwork is sited safely and securely protecting both the public and environment. It is envisaged that the commissions will be sited at 'honeypot' sites within the Forest of Bowland which provide good access and can accommodate and manage significant numbers of visitors. The commissions must be in place by 15th September 2014 and remain on view, in good condition for a period of 6 weeks. When the artwork is removed, the site must be restored to its former condition.

The fee would also include the facilitation of at least 2 artist's talks, attending steering group meetings (around 5 in all) with the Forest of Bowland AONB Unit, Lancashire Arts Development and artists undertaking the commissions; attendance at a launch event, working directly with the AONB Unit on communications and marketing and undertaking publicity when required. The project management fee is inclusive of all costs such as travel, subsistence, insurances etc. The project manager must have their own public liability insurance.

To Apply

To apply for this exciting opportunity please send the following information to the contact details below;

- 1. Please state clearly which commission opportunity you are applying for (1-3)**
- 2. CV for Project Manager**
- 2. A short statement about your work, experience and your approach to this opportunity (no more than 300 words).**
- 3. At least 2 references for similar projects.**
- 4. Availability for the full period from 1st August – 7th November 2014 and any prior commitments.**

Please send this information to
Heather Fox,
Arts Development Manager
Arts Development Team
Lancashire County Council - Cultural Services Room 201,
Park Hotel, PO Box 162,
East Cliff,
Preston,
PR1 3EA heather.fox@lancashire.gov.uk **Email applications are preferred.**

Closing Date

The closing date for applications is 9.30am on 12th June 2014.

Selection Process

From the proposals stage, shortlisted project managers will be invited to interview. We intend to interview around 19th or 20th June 2014 with interviews being held at the Forest of Bowland Offices at Dunsop Bridge, Lancashire.

Timescale

Following the interview, all candidates will be notified of the decision within 1 week. Contracts will be agreed before any work begins.

Further information on the Forest of Bowland AONB can be found at: www.forestofbowland.com

Commission 2

Bowland Revealed – Landmark Major visual arts commission Brief (2 Commissions available)

Introduction

In 2014, the Forest of Bowland Area of Outstanding Natural Beauty (AONB) is celebrating 50 years since designation. As part of a wide programme of activity marking this anniversary, a major cultural festival will be held across the area, Bowland Revealed. It is envisaged that Bowland Revealed will become a major biennial cultural festival for the Forest of Bowland AONB.

Bowland Revealed includes a programme of ambitious 'Landmark' public art commissions which includes 2 major outdoor visual arts commissions and 2 public art commissions from emerging artists.

This brief is specifically in relation to the major outdoor visual arts commission. The commission opportunity is for a large scale, temporary artwork which will engage communities and visitors to the Forest of Bowland. It will act as both a landmark and encourage viewers to see Bowland in a new way. We envisage that this will be an ambitious, site-specific artwork which will excite, challenge and delight audiences but have a deep awareness, understanding and respect for the important landscape in which it will be sited.

Bowland Revealed is a partnership project between the Forest of Bowland AONB, Lancashire Arts Development and Ribble Valley Borough Council. Additional funding has been secured from Arts Council England.

Major visual arts commission in the Forest of Bowland landscape

We are inviting proposals from visual artists for a major outdoor commission on the theme of 'Landmark' as a special place and moment in time for the Forest of Bowland AONB. Given the fragile nature of the Forest of Bowland landscape, its wildlife habitats, and its native species, we are envisaging that considerable research and preparation will be needed prior to the installation of the artwork. A project manager will be appointed to support all the Landmark public art commissions. It will be the project manager's role to support artists to ensure that the artwork is sited safely and securely protecting both the public and environment. It is envisaged that the commissions would be sited at 'honeypot' sites within the Forest of Bowland which provide good access and can accommodate and manage significant numbers of visitors. The commissions must be in place by September/October 2014 and remain on view, in good condition for a period of at least 6 weeks. When the artwork is removed, the site must be restored to its former condition.

The artwork should be ambitious of a scale which befits the wide open landscape of Forest of Bowland. It should excite and engage audiences and act as a major strand of the programme, drawing local and national visitors. It should draw inspiration from Bowland as its site and subject but we are not looking for a literal interpretation and use of natural materials is acceptable but not a requirement.

The fee for this overall commission opportunity is £23,000 inclusive of all costs such as travel, subsistence, insurances, materials and equipment. The artist will require their own public liability insurance. It would cover the cost to manage the creation, siting and removal of the artwork. It would also include the delivery of at least 2 artist's talks, attending steering group meetings with the Forest of Bowland AONB Unit, Lancashire Arts Development and artists undertaking the other commissions; attendance at a launch event, working directly with the AONB Unit on communications and marketing and undertaking publicity when required. Some additional support is available to support the installation and removal of the artwork and any reparation to the land afterwards.

It may be possible for the Forest of Bowland AONB team to arrange some in-kind support to help the artist make, assemble or install the artwork. This could take the form of a building which could act as a studio etc. Where this is negotiated with the owner as 'in-kind' support there would be no /little cost to the artist however this is dependent on the need and the resources available. Marketing for the project will have a national and potentially international profile so images of the work will be shown and distributed widely and we expect significant numbers of visitors to see the artwork.

Below is a list of areas artists may wish to consider in developing a proposal. The availability and suitability of sites would need to be negotiated.

Pathways & public areas

Beacon Fell Country Park
Stephen Park, Gisburn Forest
Langden Intake (Trough Road)
Scorton Picnic Site
Bull Beck (Caton)
Crook of Lune
School Lane, Gisburn Forest
Jeffrey Hill (Longridge Fell)
Aitken Wood (Barley)
Claughton Quarry (nr Hornby)

To Apply

To apply for this exciting opportunity please send the following information to the contact details below;

1. Please state clearly which commission opportunity you are applying for (1 -3)
2. CV for lead artist including email address which we may use if we have any questions.
3. A short Artist Statement about your work and your approach.
4. A 300 word outline (supported by sketches /visual images) of the artwork you would like to create, your preferred site, how the project management aspects would be undertaken; and how this work related specifically to the Forest of Bowland celebrating 50 years of the AONB designation.
5. Images of any previous work you would like us to see
6. A full budget
7. Availability to undertake all aspects of the commission and any prior commitments.

Please send this information to

Heather Fox,

Arts Development Manager

Arts Development Team

Lancashire County Council - Cultural Services Room 201,

Park Hotel, PO Box 162,

East Cliff,

Preston,

PR1 3EA heather.fox@lancashire.gov.uk **Email applications are preferred.**

Closing Date

The closing date for applications is 9.30am on 12th June 2014. Interviews are planned for either June 19th or 20th.

Timescale

Following the interview, all candidates will be notified of the decision within 2 weeks of the closing date. Contracts will be agreed before any work begins. The completed artwork must be in place by no later than 15th September 2014.

Further information on the Forest of Bowland AONB can be found at: www.forestofbowland.com

Commission 3

Bowland Revealed – Landmark Emerging Artists Commission Brief (2 Commissions available)

Introduction

In 2014, the Forest of Bowland Area of Outstanding Natural Beauty (AONB) is celebrating 50 years since designation. As part of a wide programme of activity marking this anniversary, a major cultural festival will be held across the area, Bowland Revealed. It is envisaged that Bowland Revealed will become a major biennial cultural festival for the Forest of Bowland AONB.

This brief is specifically in relation to the emerging artists public art commission. The commission opportunity is for a temporary artwork which will engage communities and visitors to the Forest of Bowland. It will act as both a landmark and encourage viewers to see Bowland in a new way. We envisage that this will be a site-specific artwork which will excite, challenge and delight audiences but have a deep awareness, understanding and respect for the important landscape in which it will be sited.

Bowland Revealed is a partnership project between the Forest of Bowland AONB, Lancashire Arts Development and Ribbles Valley Borough Council. Additional funding has been secured from Arts Council England.

Emerging Artists Landmark Commission in the Forest of Bowland landscape

We are inviting proposals from new and emerging visual artists. Given the sensitive nature of the Forest of Bowland landscape, its wildlife habitats, and its native species, we are envisaging that considerable research and preparation will be needed prior to the installation of the artwork. A project manager will be appointed to support all the Landmark public art commissions. It will be the project manager's role to support artists to ensure that the artwork is sited safely and securely protecting both the public and environment. It is envisaged that the commissions would be sited at 'honeypot' sites within the Forest of Bowland which provide good access and can accommodate and manage significant numbers of visitors. The commissions must be in place by September/October 2014 and remain on view, in good condition for a period of at least 6 weeks. When the artwork is removed, the site must be restored to its former condition.

The artwork should be ambitious and reflect a development of your artistic practice. It should draw inspiration from Bowland as its site and subject but we are not looking for a literal interpretation and use of natural materials is acceptable but not a requirement.

The fee for this overall commission opportunity is £4,000 inclusive of all costs such as travel, subsistence, insurances, materials and equipment. It would cover the cost to manage the creation, siting and removal of the artwork. The artist will require their own public liability insurance. It would also include attending occasional steering group meetings with the Forest of Bowland AONB Unit, Lancashire Arts Development and artists undertaking the other commissions; attendance at a launch event, working directly with the AONB Unit on communications and marketing and undertaking publicity when required. Some additional support is available to support the installation and removal of the artwork and any reparation to the land afterwards.

It may be possible for the Forest of Bowland AONB team to arrange some in-kind support to help the artist make, assemble or install the artwork. This could take the form of a building which could act as a studio etc. Where this is negotiated with the owner as 'in-kind' support there would be no /little cost to the artist however this is dependent on the need and the resources available. Marketing for the project will have a national and potentially international profile so images of the work will be shown and distributed widely and we expect significant numbers of visitors to see the artwork over the period.

Below is a list of areas artists may wish to consider in developing a proposal. The availability and suitability of sites would need to be negotiated.

Pathways & public areas

Beacon Fell Country Park
Stephen Park, Gisburn Forest
Langden Intake (Trough Road)
Scorton Picnic Site
Bull Beck (Caton)

Crook of Lune
School Lane, Gisburn Forest
Jeffrey Hill (Longridge Fell)
Aitken Wood (Barley)
Claughton Quarry (nr Hornby)

To Apply

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1. Please state clearly which commission opportunity you are applying for (1 -3)
2. CV for lead artist including email address which we may use if we have any questions.
3. A short Artist Statement about your work and your approach.
4. A 200 word outline (supported by sketches /visual images) of the artwork you would like to create, your preferred site, how the project management aspects would be undertaken; and how this work related specifically to the Forest of Bowland celebrating 50 years of the AONB designation.
5. Images of any previous work you would like us to see
6. A full budget
7. Availability to undertake all aspects of the commission and any prior commitments.

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Closing Date

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Timescale

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