



The Public, West Bromwich



St. Luke's Primary School  
Architects: Architype  
Photographer: Leigh Simpson

# The ABC of BSF

## Arts, Buildings, & Culture of Building Schools for the Future

A tour and conference around arts and cultural activity, engagement, and design quality in the built environment

13 November, 10:00am – 4:00pm  
Thinktank Events Suite, Millennium Point, Birmingham  
The Public, West Bromwich  
St. Lukes Primary, Wolverhampton

The ABC of BSF is a tour day based in the West Midlands looking at arts and cultural activity, engagement and quality design in the built environment.

The impact of arts and culture in relation to the transformation of education is key to the engagement of young people in education, developing the skills required by 21st Century learners, and showcasing the variety of opportunities available in the creative and cultural sectors.

The ABC of BSF aims to highlight how local authorities can use arts and culture in the transformation of education, strategic approaches to culture, and the value of arts and culture in engagement and in achieving high quality design in the built environment.

The day will start at Millenium Point in Birmingham, (registration from 9:30am) and all transport via coach to venues is included, returning to Birmingham New Street Station, and Millennium Point at 4:30pm.

The ABC of BSF aims to provide inspiration and provoke discussion around how arts and culture can impact BSF –and is planned to be an informal and open base for discussion with key speakers from relevant and innovative organisations.

### Cost:

This event is free for all public sector and third sector organisations. There is a £35 (+ V.A.T.) fee for private sector organisations and individuals.

### Booking:

Please contact Anthony Ruck, Arts and Culture Adviser for Building Schools for the Future if you have any further questions or wish to book a place at the ABC of BSF event:

T: 0121 633 9345  
E: anthony@made.org.uk

# MADE



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**ARTS COUNCIL ENGLAND**

- 9:30am **Registration and Tea/Coffee at Thinktank Events Suite**
- 10:00am **Setting the arts and cultural context for BSF**
- 12:00pm **The Public, West Bromwich –Looking at innovative models for culture**
- 1:15pm **Lunch**
- 2:30pm **St. Lukes Primary School, Wolverhampton – Showcasing school design and engagement.**
- 4:00pm **Close and coach to Birmingham New Street Station, and Millenium Point**

Final confirmation of all speakers will be updated shortly.

This event has been organised by Anthony Ruck, Arts & Culture Adviser for BSF, in the West Midlands.

The Arts & Culture Adviser for BSF is an Arts council funded post, hosted by MADE (Midlands Architecture and the Designed Environment) to support local authority vision for arts and cultural activities in their BSF programmes. For more information please contact Anthony Ruck at MADE:

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